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# A NEW CLASS OF COST FOR OPTIMAL TRANSPORT PLANNING 

J-J. ALIBERT, G. BOUCHITTÉ, AND T.CHAMPION


#### Abstract

We study a class of optimal transport planning problems where the reference cost involves a non linear function $G(x, p)$ representing the transport cost between the Dirac mesure $\delta_{x}$ and a target probability $p$. This allows to consider interesting models which favour multi-valued transport maps in contrast with the classical linear case $\left(G(x, p)=\int c(x, y) d p\right)$ where finding single-valued optimal transport is a key issue. We present an existence result and a general duality principle which apply to many examples. Moreover, under a suitable subadditivity condition, we derive a Kantorovich-Rubinstein version of the dual problem allowing to show existence in some regular cases. We also consider the well studied case of Martingale transport and present some new perspectives for the existence of dual solutions in connection with $\Gamma$-convergence theory.


## 1. Introduction

In classical Optimal Transport theory, the primal problem is written in the MongeKantorovich form

$$
\begin{equation*}
\inf \left\{\int_{X \times Y} c d \gamma: \gamma \in \Pi(\mu, \nu)\right\} \tag{1.1}
\end{equation*}
$$

where $\mu, \nu$ are given probability measures on $X$ and $Y$, and $c: X \times Y \rightarrow \mathbb{R} \cup\{+\infty\}$ is a cost function. Here the competitors are probability measures $\gamma$ on $X \times Y$ with marginals $\mu$ and $\nu$ respectively, called transport plans. The particular case where the optimal transport plan $\gamma \in \Pi(\mu, \nu)$ is carried by the graph of a map $T: X \rightarrow Y$ has been extensively studied since the transport map $T$ then solves the original Monge problem. We refer to the books $[14,16,17]$ for a detailed presentation of the classical theory.

In the present work, we present a different point of view motivated by scenarios where the optimal strategy favours multi-valued transport maps. As a first example, let us describe a very simple toy model where, in a prescribed region $\Omega$ of the Euclidean space $\mathbb{R}^{d}$ (a town), several competing agents (for instance web suppliers) operating in given locations $\left\{x_{1}, x_{2}, \ldots x_{N}\right\}$ can reach a prescribed ratio $c_{i}$ of potential customers. We have then a given discrete measure $\mu=\sum c_{i} \delta_{x_{i}}$ and a target probability measure $\nu=f d x$ where $f=f_{1}+f_{2}+\ldots f_{N}$ and $f_{i}$ represents the local density of customers supplied by $x_{i}\left(c_{i}=\int_{\Omega} f_{i} d x\right.$ and $\left.\sum_{i} c_{i}=1\right)$. Each agent $x_{i}$ aims to optimize its own commercial impact by choosing $f_{i}$ to be spread as much as possible over $\Omega$, namely by maximizing the variance $\operatorname{var}\left(\nu_{i}\right)$ of the probability $\nu_{i}$ of density $\frac{f_{i}}{c_{i}}$. If the global criterium to be maximized is $\sum c_{i} \operatorname{var}\left(\nu_{i}\right)$, then as the variance is a concave function, the optimal choice would be to take $\nu_{i}=\nu$. In fact this trivial strategy is ruled out if we add a classical transport cost involving the distance between the agent and the customer, say $\int_{\Omega} c\left(x_{i}, y\right) \nu_{i}(d y)$, with for instance $c(x, y)=|x-y|^{\alpha}$ with $\alpha \geq 1$. In that case, we are
led to a minimization problem of the kind

$$
\inf \left\{\sum_{i} c_{i} G\left(x_{i}, \nu_{i}\right): \sum_{i} c_{i} \nu_{i}=\nu\right\} \quad \text { where } \quad G(x, p):=\int_{X} c(x, y) p(d y)-\operatorname{var}(p) .
$$

To deal with a more general framework, it is convenient to associate with every transport plan $\gamma \in \Pi(\mu, \nu)$ the family of conditional probabilities $\gamma^{x}$ such that

$$
<\gamma, \varphi>=\int_{X}\left(\int_{Y} \varphi(x, y) \gamma^{x}(d y)\right) \mu(d x)
$$

and to incorporate in problem (1.1) a general cost over $\gamma^{x}$ as follows

$$
\begin{equation*}
\inf \left\{\int_{X} G\left(x, \gamma^{x}\right) d \mu:=\int_{X \times Y} c d \gamma+\int_{X} H\left(x, \gamma^{x}\right) d \mu: \gamma \in \Pi(\mu, \nu)\right\} \tag{1.2}
\end{equation*}
$$

where the function $G(x, p): X \times \mathcal{P}(X) \rightarrow \mathbb{R} \cup\{+\infty\}$ is the sum of the usual linear cost $(x, p) \mapsto \int_{Y} c(x, \cdot) d p$ which appears in (1.1) and a given non-linear function $H$.

In fact the formulation (1.2) allows to make a connection with another direction in probability theory which received an increasing attention in the recent years, in the context of martingale optimal transport. This corresponds to the case where $H(x, p)=$ $\chi_{[p]=x}$ is the indicator function of the linear constraint $[p]=x$ being $[p]$ the barycenter of $p$ (this is detailed in Example 2.1 below). A classical result due to Strassen [15] states that the infimum in (1.2) is finite under the assumption that $\mu$ and $\nu$ are in convex order (see Remark 4.6 below). This problem was introduced in the one-dimensional case $X, Y \subset \mathbb{R}$ in [12] for the special cost $c(x, y)=-|x-y|$ and for more general costs in [4] in the context of mathematical finance, to obtain robust model-independent bounds on option prices : in both works the authors obtain existence for the primal problem (1.2), give a dual problem whose formulation incorporates a Lagrange multiplier for the martingale barycenter constraint, prove there is no duality gap and provide an example for which there is no dual optimal solution (see Example 4.13 below). In [5], under some specific regularity hypotheses on the cost $c$, the authors use the natural order on the real line to prove that the optimal solutions, so called left-curtain coupling, have a special monotone structure: this result is obtained through a variational characterization of the optimal solutions (Lemma 2.1 therein); they also provide a decomposition of the couple $(\mu, \nu)$ in irreducible components for which they obtain the existence of dual maximizers (see section $\S 8$ therein). Those seminal works have then been extended and precised in several ways. The variational characterization for left-curtain couplings was used to prove their stability with respect to the marginals (see [13]) and was extended for more general constraints and spaces $X, Y$ (see [3] and [18]). Also the precise formulation of the associated dual problem and the existence of dual maximizers have received a particular attention. In [7], the authors propose a quasi-sure formulation for the dual problem for which they prove the existence of a maximizer, and also provide several examples and counter-example. Still on the real line, [6] provides regularity hypotheses on the cost $c$ which ensure the existence of pointwise (as opposed to quasi-sure) minimizers for the usual formulation of the martingale dual problem. The $d$-dimensional case for the cost $c(x, y)= \pm|x-y|$ is addressed in the remarkable paper [10], where the existence of a dual maximizer and the structure of the optimal martingale plans are described under
the hypothesis that the measures $\mu$ and $\nu$ are in subharmonic order. An alternative approach relying on $\Gamma$ - convergence is proposed in the section 7 of present work.

The paper is organized as follows. In section $\S 2$ we state our main hypotheses and present the examples we shall consider in the following. In $\S 3$ we give an existence proof for the primal problem (Theorem 3.1) which proof deeply relies on the lowersemicontinuity result Lemma 3.5, and illustrates our main hypotheses. Section 4 is devoted to the dual problem obtained via Fenchel conjugation, and the statement of related optimality conditions : in particular we address the case of entropies depending on the barycenter, and propose a possible relaxation in the set of upper-semicontinuous functions for the dual problem. The last three sections deal with the existence issue for dual maximizers. In $\S 5$ we propose a regularization by penalization and we extensively study the variance case. In section 6 we tackle the generalization of the KantorovichRubinstein subbaditive cost to our setting, and then deduce a general existence result for dual maximizers in the case where the cost $G$ is regular. Finally in section 7 we provide a new approach for the relaxation of the dual problem in the martingale case that we hope may be fruitful for further work.

Before concluding this introduction, we point out the recent paper [11] where the authors consider problem (1.2) in the case of general spaces $X=Y$, with the motivation of obtaining weak versions of Talagrand's transport-entropy inequality. The examples of costs they consider are costs of Marton type (and its barycentric version) and Samson type that we detail below in Example 2.2. In their study, a general formulation for the dual problem is given and the absence of duality gap is established as well as a way of recovering Strassen's result (see 4.6 below). This work is the closest related to the present article, since it gives a first insight on problems of the form (1.2) under general hypotheses. The results obtained therein overlap with those of sections 3 and 4 of the present paper, although the techniques of proofs slightly differ.

## 2. Problem setting

In this paper, $X$ and $Y$ are metrizable compact sets. Some of the proofs and results below may hold for general Polish spaces, but we prefer to avoid additional technical difficulties since the main examples we have in mind hold when $X=Y$ is the closure of a bounded open convex subset of $\mathbb{R}^{d}$. The measures $\mu \in \mathcal{P}(X)$ and $\nu \in \mathcal{P}(Y)$ are Borel probabilities over $X$ and $Y$ respectively. In the following $\mathcal{P}(\cdot)$ will be endowed with the weak star topology which, since $X$ and $Y$ are compact, is equivalent to the topology of the tight convergence. As well known this space $\mathcal{P}(\cdot)$ is compact metrizable.

We consider optimal transport problems of the form

$$
\begin{equation*}
F(\mu, \nu)=\inf \left\{\int_{X \times Y} c(x, y) \gamma(d x, d y)+\int_{X} H\left(x, \gamma^{x}\right) \mu(d x): \gamma \in \Pi(\mu, \nu)\right\} \tag{P}
\end{equation*}
$$

where

$$
\Pi(\mu, \nu)=\left\{\gamma \in \mathcal{P}(X \times Y): \pi_{\sharp}^{x} \gamma=\mu, \pi_{\sharp}^{y} \gamma=\nu\right\}
$$

is the set of transport plans $\gamma$ from $\mu$ to $\nu$ (i.e. $\gamma$ has marginals $\mu$ and $\nu$ ), and $\gamma=\gamma^{x} \otimes \mu$ is the desintegration of $\gamma$ with respect to its first marginal $\mu$. This last notation means
that

$$
\forall f \in \mathcal{C}(X \times Y), \quad\langle\gamma, f\rangle=\int_{X}\left(\int_{Y} f(x, y) \gamma^{x}(d y)\right) \mu(d x)
$$

In classical optimal transport theory, $H=0$ and a particular interest is given to transport plans $\gamma$ induced by a transport map $T$, i.e. of the form $\gamma=(i d \times T)_{\#} \mu$. In our context, this can also be written $\gamma=\delta_{T(x)} \otimes \mu$, that is $\gamma^{x}=\delta_{T(x)}$ for $\mu$ almost every $x$.

We shall make the following assumptions on the costs $c$ and $H$ :
(A1) the classical cost $c: X \times Y \rightarrow \mathbb{R} \cup\{+\infty\}$ is lower semicontinuous,
(A2) the entropy (or perturbation) cost $H: X \times \mathcal{P}(Y) \rightarrow \mathbb{R} \cup\{+\infty\}$ satisfies

- $H$ is lower semicontinuous on $X \times \mathcal{P}(Y)$.
- for every $x \in X, p \mapsto H(x, p)$ is convex.

Here the entropy cost $H$ is meant as a nonlinear perturbation of the classical mass transport cost associated with $c$. In fact it is also convenient to rewrite $(P)$ by putting $c$ and $H$ in the same global cost defined by

$$
\begin{equation*}
G:(x, p) \mapsto G(x, p)=\int_{Y} c(x, y) p(d y)+H(x, p) . \tag{2.1}
\end{equation*}
$$

Then our generalized transport problem reads

$$
\begin{equation*}
F(\mu, \nu)=\inf \left\{\int_{X} G\left(x, \gamma^{x}\right) \mu(d x): \gamma \in \Pi(\mu, \nu)\right\} \tag{2.2}
\end{equation*}
$$

Notice that the assumptions (A1)-(A2) imply that

$$
\begin{equation*}
G \text { is lower semicontinuous in }(x, p) \text { and convex in } p . \tag{A3}
\end{equation*}
$$

In the following, in order to simplify the presentation, we will prefer using this more concise form, but if needed we will come back to the original formulation with $c$ and $H$ as in the examples below.

Example 2.1. We shall in particular study the following cases :

- the Monge cost $c(x, y)=|y-x|$ and the quadratic cost $c(x, y)=|y-x|^{2}$ where $|\cdot|$ is the Euclidean norm on $\mathbb{R}^{d}$,
- the barycenter constraint case :

$$
H(x, p)=H_{b a r}(x, p):=\chi_{[p]=x}= \begin{cases}0 & \text { if }[p]=x \\ +\infty & \text { otherwise }\end{cases}
$$

where $[p]=\int_{Y} y p(d y)$ denotes the barycenter of $p$ and $\chi_{A}$ is the characteristic function of $A$. Note that in this case we assume that $X=Y$.

- the variance case, in the case $Y$ is a compact subset of $\mathbb{R}^{d}$ :

$$
H(x, p)=H_{v a r}(x, p):=-\operatorname{var}(p)=[p]^{2}-\int_{Y}|y|^{2} p(d y)
$$

where we stress the fact that $H_{v a r}$ is indeed convex with respect to the variable $p$ since $p \mapsto[p]$ and $p \mapsto \int_{Y}|\cdot|^{2} d p$ are linear in $p$.

Example 2.2. In [11], in the case $X=Y$, the authors consider the following Marton costs on $X \times \mathcal{P}(X)$

$$
G_{M}(x, p)=\alpha\left(\int_{X} d(x, y) p(d y)\right) \quad \text { and } \quad \tilde{G}_{M}(x, p)=\alpha(x-[p])
$$

and the Samson costs

$$
G_{S}(x, p)=\int_{X} \alpha\left(d(x, y) \frac{d p}{d \rho}\right) \rho(d y)
$$

where $\alpha: \mathbb{R}_{+} \rightarrow \mathbb{R} \cap\{+\infty\}$ is convex, $d$ is the distance over $X$ and $\rho \in \mathcal{P}(X)$ is a reference probability. Section 4.3 below is devoted to more general forms of entropies depending on the barycenter than that of $\tilde{G}_{M}$.
2.1. Around the barycenter constraint. As noted in [5], when one selects the barycenter constraint $H=H_{b a r}$ then the quadratic cost $c(x, y)=|y-x|^{2}$ turns $(P)$ to an easy problem since the functional to be minimized is constant over the admissible transport plans. Indeed one then has

$$
\begin{aligned}
\int_{X \times Y}|y-x|^{2} \gamma(d x, d y) & =\int_{Y}|y|^{2} \nu(d y)-2 \int_{X}\left[\gamma^{x}\right] \cdot x \mu(d x)+\int_{X}|x|^{2} \mu(d x) \\
& =\int_{Y}|y|^{2} \nu(d y)-\int_{X}|x|^{2} \mu(d x)
\end{aligned}
$$

for any $\gamma \in \Pi(\mu, \nu)$ such that $\left[\gamma^{x}\right]=x$ for $\mu$-a.e. $x$. Therefore, as far as the barycenter constraint $H=H_{b a r}$ is considered, we shall further restrict ourselves to the study of examples involving sub-quadratic costs like the Monge cost $c(x, y)=|y-x|$.
2.2. Around the variance case. Selecting the variance cost $H=H_{\text {var }}=-$ var in problem $(P)$ favors the spreading of the measures $\gamma^{x}$ so as to increase their variance $\operatorname{var}\left(\gamma^{x}\right)$. For example if one takes $c=0$, then the problem $(P)$ amounts to maximizing $\int \operatorname{var}\left(\gamma^{x}\right) d \mu$ among transport plans $\gamma \in \Pi(\mu, \nu)$, but then one may compute for any admissible plan $\gamma$ that

$$
\begin{aligned}
\int_{X} \operatorname{var}\left(\gamma^{x}\right) d \mu & =\int_{X}\left|\left[\gamma^{x}\right]\right|^{2} d \mu-\int_{X}\left(\int_{Y}|y|^{2} \gamma^{x}(d y)\right) d \mu \\
& \leq\left|\int_{X}\left[\gamma^{x}\right] d \mu\right|^{2}-\int_{Y}|y|^{2} \nu(d y)=\operatorname{var}(\nu)
\end{aligned}
$$

so that the only optimal solution is $\gamma=\mu \times \nu$, that is $\gamma^{x}=\nu$ for a.e. $x$. Note that the linear part $\int_{Y}|\cdot|^{2} d \gamma^{x}$ of the variance has no impact on the global cost since it yields to the second moment $\int_{Y}|\cdot|^{2} d \nu$ when integrated with respect to $\mu$. We shall make an extensive study of this case in $\S 5.2$.

## 3. Existence of an optimal solution for the primal problem

We first investigate the existence of an optimal solution for $(P)$. Our main result is the following.

Theorem 3.1. Let $\mu \in \mathcal{P}(X)$ and $\nu \in \mathcal{P}(Y)$ be such that $F(\mu, \nu)<+\infty$. Then under the assumptions (A1) and (A2), the problem

$$
\begin{equation*}
F(\mu, \nu)=\inf \left\{\int_{X \times Y} c(x, y) \gamma(d x, d y)+\int_{X} H\left(x, \gamma^{x}\right) \mu(d x): \gamma \in \Pi(\mu, \nu)\right\} \tag{P}
\end{equation*}
$$

admits at least one minimizer.
In the above statement, the regularity hypothesis (A1) on $c$ is rather standard in optimal transport theory. The measurability and lower semicontinuity hypotheses (A2) on $H$ are also quite natural in the context of variational functionals over probability spaces. The condition $F(\mu, \nu)<+\infty$ means that the class of competitors is non empty : it will be discussed further in Section 4 in particular in the case where $H(x, \cdot)$ takes infinite values. The necessity of the convexity hypothesis (A2) on $H(x, \cdot)$ is illustrated in the next example.
Example 3.2. Let $X=Y:=[-1,1] \times[0,1]$ and consider the problem $(P)$ which corresponds to the choice

$$
\begin{gathered}
\mu=\mathcal{H}^{1}\left\lfloor\{0\} \times[0,1] \quad \text { and } \quad \nu=\frac{1}{2} \mathcal{H}^{1}\lfloor\{-1,1\} \times[0,1]\right. \\
c(x, y):=|y-x|^{2} \quad \text { and } \quad H(x, p)=\#(\operatorname{support}(p))
\end{gathered}
$$

where \#(support $(p))$ denotes the cardinal of $\operatorname{support}(p)$ whenever it is finite and $+\infty$ otherwise. We shall denote

$$
E(\gamma):=\int_{X \times Y}|y-x|^{2} \gamma(d x, d y)+\int_{X} \#\left(\operatorname{support}\left(\gamma^{x}\right)\right) \mu(d x) .
$$

It is known (see [14]) that the only optimal solution to the classical transport problem

$$
\begin{equation*}
m=\inf \left\{\int_{X \times Y}|y-x|^{2} \gamma(d x, d y): \gamma \in \Pi(\mu, \nu)\right\} \tag{3.1}
\end{equation*}
$$

is the transport plan $\gamma_{\text {opt }}$ for which $\gamma_{o p t}^{(0, t)}=\frac{1}{2}\left(\delta_{(-1, t)}+\delta_{(1, t)}\right)$ for a.e. $t \in[0,1]$, and that there exists a minimizing sequence $\left(T_{n}\right)_{n}$ of tranport maps from $\mu$ to $\nu$ such that

$$
m=\lim _{n \rightarrow+\infty} \int_{X}|y-x|^{2} \gamma_{n}(d x, d y) \quad \text { with } \quad \gamma_{n}:=\delta_{T_{n}(x)} \otimes \mu \text { for all } n .
$$

Then one has : $E\left(\gamma_{o p t}\right)=m+2, E(\gamma)>m+1$ for any admissible $\gamma \neq \gamma_{o p t}$ and $\lim _{n \rightarrow+\infty} E\left(\gamma_{n}\right)=m+1$. As a consequence, $F(\mu, \nu)=m+1$ and the infimum is not attained.

Example 3.3. The same argument as in the previous example also yields to a nonexistence result when the entropy/perturbation cost $H=\#$ (support) is replaced with the more regular cost $H(x, p)=\operatorname{var}(p)$. In this case, one obtains $F(\mu, \nu)=m$ (defined in (3.1) above) and the infimum is not attained either.

In view of the definition of the global cost $G$ (see (2.1)), Theorem 3.1 is a consequence of Lemmas 3.4 and Lemma 3.5 below, which are stated in some more generality for further use. We denote by $\mathcal{M}(X \times Y)$ the set of bounded non-negative Borel measures on $X \times Y$, and for $\gamma \in \mathcal{M}(X \times Y)$ we still denote by $\gamma=\gamma^{x} \otimes \mu$ the desintegration of
$\gamma$ with respect to its first marginal $\mu$ : note that here $\mu$ need not be a probability, but the measures $\gamma^{x}$ are indeed probabilities on $Y$.

In the sequel, for every $x \in X$, we denote by $G^{*}(x, \cdot)$ the Fenchel conjugate of the convex functional $G(x, \cdot)$ in the duality between $\mathcal{M}(Y)$ and $\mathcal{C}(Y)$ that is

$$
\forall \psi \in \mathcal{C}(Y), \quad G^{*}(x, \cdot): \psi \mapsto G^{*}(x, \psi)=\sup \left\{\int_{Y} \psi d p-G(x, p): p \in \mathcal{P}(Y)\right\}
$$

It is convenient to introduce the real number

$$
\begin{equation*}
m_{G}:=\min \{G(x, p):(x, p) \in X \times \mathcal{P}(Y)\} \tag{3.2}
\end{equation*}
$$

where we note that $m_{G}>-\infty$ by the lower semicontinuity property of $G$ and the compactness of $X$ and $Y$. As a preliminary result we have:

Lemma 3.4. The following properties of $G^{*}$ hold:
i) Let $\psi \in \mathcal{C}(Y)$ and $\lambda \in \mathbb{R}$. Then for every $x \in X$ it holds

$$
\begin{gather*}
G^{*}(x, \psi+\lambda)=G^{*}(x, \psi)+\lambda  \tag{3.3}\\
G^{*}(x, \psi)+m_{G} \leq \sup _{Y} \psi \tag{3.4}
\end{gather*}
$$

ii) Let $\psi \in \mathcal{C}(Y)$ and $\left(x_{n}\right)_{n}$ be a sequence such that $x_{n} \rightarrow x$ in $X$, then

$$
\limsup _{n \rightarrow+\infty} G^{*}\left(x_{n}, \psi\right) \leq G^{*}(x, \psi)
$$

iii) For every $x \in X, \psi_{1} \in \mathcal{C}(Y)$ and $\psi_{2} \in \mathcal{C}(Y)$

$$
\left|G^{*}\left(x, \psi_{1}\right)-G^{*}\left(x, \psi_{2}\right)\right| \leq \sup _{Y}\left|\psi_{1}-\psi_{2}\right|
$$

Proof. i) Since $\int_{Y} \lambda d p=\lambda$ for every $p \in \mathcal{P}(Y)$, (3.3) follows. Now for every $p \in \mathcal{P}(Y)$ it holds

$$
\int_{Y} \psi d p-G(x, p) \leq \sup _{Y} \psi-m_{G}
$$

so (3.4) follows by taking the sup in $p$.
ii) From i) it comes that $\sup _{n} G^{*}\left(x_{n}, \psi\right)<+\infty$. Since $\mathcal{P}(Y)$ is weak compact and $G$ is lower semicontinuous on $X \times \mathcal{P}(Y)$, there exists a sequence $\left(p_{n}\right)$ in $\mathcal{P}(Y)$ such that

$$
\forall n, \quad G^{*}\left(x_{n}, \psi\right)=\int_{Y} \psi d p_{n}-G\left(x_{n}, p_{n}\right)
$$

Moreover, there exists $p \in \mathcal{P}(Y)$ and an increasing sequence of integers $\left(n_{k}\right)$ such that

$$
\limsup _{n \rightarrow+\infty} G^{*}\left(x_{n}, \psi\right)=\lim _{k \rightarrow+\infty} G^{*}\left(x_{n_{k}}, \psi\right) \quad \text { and } \quad p_{n_{k}} \rightharpoonup p \text { weak }^{*} \text { in } \mathcal{P}(Y)
$$

Hence

$$
\begin{aligned}
\limsup _{n \rightarrow+\infty} G^{*}\left(x_{n}, \psi\right) & =\limsup _{k \rightarrow+\infty}\left(\int_{Y} \psi d p_{n_{k}}-G\left(x_{n_{k}}, p_{n_{k}}\right)\right) \\
& \leq \lim _{k \rightarrow+\infty} \int_{Y} \psi d p_{n_{k}}-\liminf _{k \rightarrow+\infty} G\left(x_{n_{k}}, p_{n_{k}}\right) \\
& \leq \int_{Y} \psi d p-G(x, p) \leq G^{*}(x, \psi)
\end{aligned}
$$

iii) Let $p_{2} \in \mathcal{P}(Y)$ be such that $G^{*}\left(x, \psi_{2}\right)+G\left(x, p_{2}\right)=\int_{Y} \psi_{2} d p_{2}$. Then

$$
\begin{aligned}
G^{*}\left(x, \psi_{2}\right)-G^{*}\left(x, \psi_{1}\right) & \leq\left(\int_{Y} \psi_{2} d p_{2}-G\left(x, p_{2}\right)\right)-\left(\int_{Y} \psi_{1} d p_{2}-G\left(x, p_{2}\right)\right) \\
& \leq \sup _{Y}\left(\psi_{2}-\psi_{1}\right)
\end{aligned}
$$

Lemma 3.5. Assume that the sequence $\left(\gamma_{n}\right)_{n}=\left(\gamma_{n}^{x} \otimes \mu_{n}\right)_{n}$ weakly conaverges in $\mathcal{M}(X \times$ $Y$ ) to $\gamma=\gamma^{x} \otimes \mu$, then the following holds

$$
\liminf _{n \rightarrow+\infty} \int_{X} G\left(x, \gamma_{n}^{x}\right) d \mu_{n} \geq \int_{X} G\left(x, \gamma^{x}\right) d \mu
$$

Proof. We recall from (3.2) that $G$ is bounded from below, and without lost of generality we shall assume that $G$ is non-negative.

Let us fix a dense sequence $\left(\psi_{k}\right)_{k \geq 0}$ in $\mathcal{C}(Y)$. Then, as $G(x, \cdot)$ is convex weakly lower semicontinuous, one has for every $(x, p)$ :

$$
\begin{equation*}
G(x, p)=\sup \left\{\int_{Y} \psi d p-G^{*}(x, \psi), \psi \in \mathcal{C}(Y)\right\}=\sup _{k}\left\{\int_{Y} \psi_{k} d p-G^{*}\left(x, \psi_{k}\right)\right\} \tag{3.5}
\end{equation*}
$$

where for the last equality we used the Lipschitz property of $G^{*}(x, \cdot)$ established in Lemma 3.4. Accordingly, we associate with the probability family $\gamma^{x}$ the following sequences of Borel functions on $X$ :

$$
g_{k}(x):=\int_{Y} \psi_{k} d \gamma^{x}-G^{*}\left(x, \psi_{k}\right) \quad, \quad \widehat{g}_{k}(x)=\max \left\{g_{0}(x), \ldots, g_{k}(x)\right\}
$$

It can be checked from (3.2) and (3.4) that each $g_{k}$ is bounded from below. Moreover, by (3.5), the sequence $\left(\widehat{g}_{k}(x)\right)_{k \geq 0}$ converges increasingly to $G\left(x, \gamma^{x}\right)$ for $\mu$-almost all $x$, and it is also uniformly bounded from below by $\min _{X} g_{0}$.

Let now the integer $m \geq 0$ be fixed, we denote by $\left(B_{k}\right)_{k \leq m}$ a Borel partition of $X$ such that $\widehat{g}_{m}=g_{k}$ on $B_{k}$ for all $k \leq m$. For any $k \leq m$ we denote by $\left(K_{k, p}\right)_{p \geq 0}$ a non-decreasing sequence of compact subsets of $B_{k}$ such that

$$
\lim _{p \rightarrow+\infty} \mu\left(B_{k} \backslash K_{k, p}\right)=0
$$

For any $p \geq 0$ let also $\left(\Omega_{k, p}\right)_{k \leq m}$ be a family of disjoint open sets such that $K_{k, p} \subset \Omega_{k, p}$ for all $k \leq m$. Since $G \geq 0$, we have

$$
\begin{aligned}
\int_{X} G\left(x, \gamma_{n}^{x}\right) d \mu_{n}(x) & \geq \sum_{k=0}^{m} \int_{\Omega_{k, p}} G\left(x, \gamma_{n}^{x}\right) d \mu_{n}(x) \\
& \geq \sum_{k=0}^{m} \int_{\Omega_{k, p}}\left[\int_{Y} \psi_{k}(y) d \gamma_{n}^{x}(y)-G^{*}\left(x, \psi_{k}\right)\right] d \mu_{n}(x) \\
& =\sum_{k=0}^{m}\left[\int_{\Omega_{k, p} \times Y} \psi_{k}(y) d \gamma_{n}(x, y)+\int_{\Omega_{k, p}}-G^{*}\left(x, \psi_{k}\right) d \mu_{n}(x)\right]
\end{aligned}
$$

for any $n, p$. By Lemma 3.4 the function $-G^{*}\left(\cdot, \psi_{k}\right)$ is bounded from below and lower semicontinuous for fixed $k$, and since the sets $\Omega_{k, p}$ are open we can take the lower limit as $n \rightarrow \infty$ and compute

$$
\begin{aligned}
\liminf _{n \rightarrow+\infty} \int_{X} G\left(x, \gamma_{n}^{x}\right) d \mu_{n}(x) & \geq \sum_{k=0}^{m}\left[\int_{\Omega_{k, p} \times Y} \psi_{k}(y) d \gamma(x, y)+\int_{\Omega_{k, p}}-G^{*}\left(x, \psi_{k}\right) d \mu(x)\right] \\
& =\sum_{k=0}^{m} \int_{\Omega_{k, p}} g_{k}(x) d \mu(x) \\
& =\sum_{k=0}^{m}\left[\int_{K_{k, p}} \widehat{g}_{m}(x) d \mu(x)+\int_{\Omega_{k, p} \backslash K_{k, p}} g_{k}(x) d \mu(x)\right] \\
& \geq \sum_{k=0}^{m}\left[\int_{K_{k, p}} \widehat{g}_{m}(x) d \mu(x)+\mu\left(\Omega_{k, p} \backslash K_{k, p}\right) \min _{X} g_{k}\right] .
\end{aligned}
$$

For each $k \leq m$ one has

$$
\Omega_{k, p} \backslash K_{k, p}=\Omega_{k, p} \backslash \bigcup_{0 \leq l \leq m} K_{l, p} \subset X \backslash \bigcup_{0 \leq l \leq m} K_{l, p}=\bigcup_{0 \leq l \leq m}\left(B_{l} \backslash K_{l, p}\right)
$$

We thus get

$$
\forall k \leq m, \quad \lim _{p \rightarrow+\infty} \mu\left(\Omega_{k, p} \backslash K_{k, p}\right)=0
$$

As a consequence, passing to the limit in $p$ we obtain

$$
\liminf _{n \rightarrow+\infty} \int_{X} G\left(x, \gamma_{n}^{x}\right) d \mu_{n}(x) \geq \sum_{k=0}^{m} \int_{B_{k}} \widehat{g}_{m}(x) d \mu(x)=\int_{X} \widehat{g}_{m}(x) d \mu(x)
$$

from which the claim follows by the monotone convergence theorem.
Proof of Theorem 3.1. For fixed probabilities $\mu, \nu$, the set of transport plans $\Pi(\mu, \nu)$ is compact for tight convergence in $\mathcal{P}(X \times Y)$. Then if $\left(\gamma_{n}\right)_{n}$ is a minimizing sequence for $(P)$, we can extract a subsequence which weakly converges in $\mathcal{P}(X, Y)$ to some $\gamma \in \Pi(\mu, \nu)$, and it results from Lemma 3.5 that $\gamma$ is an optimal solution of $(P)$.
Example 3.6. (Variance case with quadratic cost). We now illustrate the above existence result in the following simple framework : we take $X=Y=[0,1], \mu=\frac{1}{2}\left(\delta_{0}+\delta_{1}\right)$, $\nu=\mathcal{L}_{[[0,1]}^{1}$, for $\lambda \geq 0$ we set $c_{\lambda}(x, y)=\lambda|y-x|^{2}$ and take $H(p)=-\operatorname{var}(p)$, so that $(P)$ reads

$$
\begin{equation*}
F_{\lambda}(\mu, \nu)=\inf \left\{\lambda \int_{X} \int_{Y}|y-x|^{2} \gamma^{x}(d y) d \mu-\int_{X} \operatorname{var}\left(\gamma^{x}\right) d \mu: \gamma \in \Pi(\mu, \nu)\right\} \tag{3.6}
\end{equation*}
$$

Since an admissible transport plan $\gamma$ is such that $\gamma^{0}$ and $\gamma^{1}$ are absolutely continuous with respect to $\mathcal{L}_{[[0,1]}^{1}$ and satisfy the identity $\gamma^{0}+\gamma^{1}=2 \mathcal{L}_{[[0,1]}^{1}$, one may rewrite the above problem as

$$
F_{\lambda}(\mu, \nu)=\inf \left\{\left[\gamma^{0}\right]^{2}+(\lambda-1)\left[\gamma^{0}\right]+\frac{1}{6}(1-\lambda): 0 \leq \gamma^{0} \leq 2 \mathcal{L}_{[[0,1]}^{1} \text { and } \int_{0}^{1} d \gamma^{0}=1\right\}
$$

For $\lambda \geq \frac{1}{2}$ the solution is uniquely attained by $\gamma^{0}=2 \mathcal{L}_{\left\lfloor\left[0, \frac{1}{2}\right]\right.}^{1}$ (for which $\left[\gamma^{0}\right]=\frac{1}{4}$ ) which corresponds to the usual monotone transport plan $\gamma$ between $\mu$ and $\nu$ (which spreads the mass at 0 onto $\left[0, \frac{1}{2}\right]$ and that at 1 onto $\left[\frac{1}{2}, 1\right]$ ) : in this case, the cost $c_{\lambda}$ appears to be dominant over the perturbation $H$. On the other hand, for $\lambda \in\left[0, \frac{1}{2}\left[\right.\right.$ any admissible $\gamma^{0}$ such that $\left[\gamma^{0}\right]=\frac{1-\lambda}{2}$ yields to an optimal solution, and then $F_{\lambda}(\mu, \nu)$ admits infinitely many minimizers. Notice that the desintegrations $\gamma^{0}$ and $\gamma^{1}$ of such optimal solutions $\gamma$ may be supported on the whole segment $[0,1]$ in this case.

## 4. DuAlity and optimality conditions.

4.1. The duality principle. Here we propose a general framework which rests upon the convexity of the minimal value function $F(\mu, \nu)$. Such a duality principle has been obtained in some particular cases (see $[4,5,18]$ ) and in a more general setting in [11]. First we extend the definition of $F$ to the set of bounded measures on $X \times Y$ as follows

$$
F(\mu, \nu)=\left\{\begin{array}{l}
\inf \left\{\int_{X} G\left(x, \gamma^{x}\right) \mu(d x): \gamma \in \Pi(\mu, \nu)\right\} \\
\quad \text { if } \mu \text { and } \nu \text { are non negative with } \int \mu=\int \nu \\
+\infty \quad \text { otherwise }
\end{array}\right.
$$

Recall that, for every $x \in X, G^{*}(x, \cdot)$ denotes the Fenchel conjugate of the convex function $G(x, \cdot)$ in the duality between $\mathcal{M}(Y)$ and $\mathcal{C}(Y)$.

Lemma 4.1. The functional $F$ defined above is positively one homogeneous and convex. Its Fenchel conjugate in the duality between $\mathcal{M}(X) \times \mathcal{M}(Y)$ and $\mathcal{C}(X) \times \mathcal{C}(Y)$ is the indicator function of the following subset $K$ of $\mathcal{C}(X) \times \mathcal{C}(Y)$ :

$$
K:=\left\{(\varphi, \psi) \in \mathcal{C}(X) \times \mathcal{C}(Y): \varphi(x)+G^{*}(x, \psi) \leq 0 \quad \forall x \in X .\right\}
$$

Proof. The first property is obvious by construction. In particular the one-homogeneity of $F$ implies that the Fenchel conjugate of $F$ coincides with the indicator of the convex subset
$\tilde{K}:=\left\{(\varphi, \psi) \in \mathcal{C}(X) \times \mathcal{C}(Y): \int_{X} \varphi d \mu+\int_{Y} \psi d \nu \leq F(\mu, \nu), \forall(\mu, \nu) \in \mathcal{M}(X) \times \mathcal{M}(Y)\right\}$,
We need only to check that $K=\tilde{K}$. Let $(\mu, \nu)$ such that $F(\mu, \nu)<+\infty$. Then by using Fenchel inequality, we observe that for every $\psi \in \mathcal{C}(Y)$ and every admissible $\gamma=\gamma^{x} \otimes \mu$, one has

$$
\int_{X} G\left(x, \gamma^{x}\right) \mu(d x) \geq \int_{X}\left(\int_{Y} \psi d \gamma^{x}-G^{*}(x, \psi)\right) \mu(d x)=\int_{Y} \psi d \nu-\int_{X} G^{*}(\cdot, \psi) d \mu
$$

By taking the infimum in the left hand member with respect to all admissible $\gamma^{x}$, we obtain that $(\varphi, \psi) \in \tilde{K}$ whenever $(\varphi, \psi) \in K$. To prove the converse implication, we take $\mu$ to be the Dirac mass $\delta_{x}$ at an arbitrary $\underset{\tilde{K}}{ } \in X$ and $\nu$ to be a probability measure on $Y$ such that $G(x, \nu)<+\infty$. Then $(\varphi, \psi) \in \tilde{K}$ implies that:

$$
F(\mu, \nu)=G(x, \nu) \geq \varphi(x)+\int_{Y} \psi d \nu
$$

It follows that $G^{*}(x, \psi)=\sup _{\nu \in \mathcal{P}(Y)}\left\{\int_{Y} \psi d \nu-G(x, \nu)\right\} \leq-\varphi(x)$, thus $(\varphi, \psi) \in \tilde{K}$.
We are now in position to introduce the dual problem to $(P)$ :

$$
\begin{equation*}
\sup \left\{\int_{Y} \psi d \nu-\int_{X} G^{*}(x, \psi) \mu(d x): \psi \in \mathcal{C}(Y)\right\} \tag{*}
\end{equation*}
$$

As a direct consequence of previous Lemma 4.1, we obtain the equality $\inf (P)=\sup \left(P^{*}\right)$ and the optimality conditions which caracterize an optimal $(\gamma, \psi)$.
Theorem 4.2. Under the assumptions (A1) and (A2), we have the following equality

$$
\begin{equation*}
F(\mu, \nu)=\sup \left\{\int_{Y} \psi d \nu-\int_{X} G^{*}(x, \psi) d \mu: \psi \in \mathcal{C}(Y)\right\} \tag{4.1}
\end{equation*}
$$

In particular $F(\mu, \nu)$ is finite if and only if the supremum in the right hand side above is finite. Futhermore an admissible pair $(\gamma, \psi)$ is optimal for $(P)$ and $\left(P^{*}\right)$ if and only if it holds

$$
\begin{equation*}
G\left(x, \gamma^{x}\right)+G^{*}(x, \psi)=\int_{Y} \psi d \gamma^{x} \quad \text { for } \mu \text {-almost every } x \in X \tag{4.2}
\end{equation*}
$$

Note that (4.2) can also be rewritten as

$$
\psi \in \partial G(x, \cdot)\left(\gamma^{x}\right) \quad \text { for } \mu \text {-almost every } x \in X
$$

where the subdifferential of $G(x, \cdot)$ is intended in the sense of the duality between bounded measures on $Y$ and $\mathcal{C}(Y)$.

Remark 4.3. In the particular case where $H=0$, one has

$$
-G^{*}(x, \psi)=\inf \left\{\int_{Y}(c(x, \cdot)-\psi) d p: p \in \mathcal{P}(Y)\right\}=\inf \{c(x, y)-\psi(y): y \in Y\}
$$

the latter expression being usually denoted $\psi^{c}(x)$ in the litterature (e.g. [16, 17]). We then recover the classical dual problem:

$$
\sup \left\{\int_{Y} \psi d \nu+\int_{X} \psi^{c} d \mu: \psi \in \mathcal{C}(Y)\right\}
$$

Proof of Theorem 4.2. By Lemma 3.5, we can check easily that $F$ is weakly*-lower semicontinuous and proper on $\mathcal{M}(X) \times \mathcal{M}(Y)$. Therefore, since $F$ is also convex, it coincides with its Fenchel biconjugate in the duality between $\mathcal{M}(X) \times \mathcal{M}(Y)$ and $\mathcal{C}(X) \times$ $\mathcal{C}(Y)$. By Lemma 4.1, we infer that it is the support function of the convex set $K$ given therein. i.e.

$$
F(\mu, \nu)=\sup _{(\varphi, \psi) \in \mathcal{C}(X) \times \mathcal{C}(Y)}\left\{\int_{X} \varphi d \mu+\int_{Y} \psi d \nu: \varphi(x)+G^{*}(x, \psi) \leq 0 \text { in } X\right\}
$$

As, for every $\psi \in \mathcal{C}(Y)$, the function $G^{*}(x, \psi)$ is bounded upper semicontinuous (see Lemma 3.4), there exists a nondecreasing sequence $\left(\varphi_{n}\right)$ of admissible functions in $\mathcal{C}(X)$ such that $\sup _{n} \varphi_{n}=-G^{*}(x, \psi)$. Then passing to the limit in the identity above, we are led to (4.1). Furthermore the optimality of a pair $(\gamma, \psi)$ for $(P)$ and (4.1) can be checked by testing the equality

$$
\begin{aligned}
\int_{X} G\left(x, \gamma^{x}\right) \mu(d x) & =\int_{Y} \psi d \nu-\int_{X} G^{*}(x, \psi) \mu(d x) \\
& =\int_{X}\left(\int_{Y} \psi d \gamma^{x}\right) \mu(d x)-\int_{X} G^{*}(x, \psi) \mu(d x)
\end{aligned}
$$

which means that the non negative function $\rho(x):=G\left(x, \gamma^{x}\right)+G^{*}(x, \psi)-\int_{Y} \psi d \gamma^{x}$ vanishes as an element of $L_{\mu}^{1}(X)$, thus (4.2). The proof is complete.

Remark 4.4. In the recent paper [11], the authors obtain a similar result as Theorem 4.2 in the general case where $X=Y$ is not necessarily bounded, under some mild regularity hypotheses on the cost $(x, p) \mapsto G(x, p)$ (in fact they prove Lemma 5.3 below, which in turn yields Theorem 4.2). As in the above proof, their argument relies on convexity and Fenchel conjugation, as well as on a lower-semicontinuity result (Proposition 9.3 therein) which is more restrictive than Lemma 3.5 since it applies to sequences $\left(\gamma_{n}\right)_{n}$ with fixed first marginal.

The equality (4.1) allows to derive a necessary and sufficient condition to have $F(\mu, \nu)<$ $+\infty$. To that aim let us introduce the recession function associated with $G^{*}(x, \cdot)$ (see Theorem 2.5.4 in [2]):

$$
\begin{equation*}
\left(G^{*}\right)^{\infty}(x, \psi)=\lim _{t \rightarrow+\infty} \frac{G^{*}(x, t \psi)}{t}=\sup \left\{\int_{Y} \psi d p: G(x, p)<+\infty\right\} \tag{4.3}
\end{equation*}
$$

Then $\left(G^{*}\right)^{\infty}(x, \cdot)$ is convex , l.s.c. positively one homogeneous on $\mathcal{C}(Y)$.
Corollary 4.5. A necessary condition to have $F(\mu, \nu)<+\infty$ is that

$$
\begin{equation*}
\int_{X}\left(G^{*}\right)^{\infty}(x, \psi) \mu(d x) \geq \int_{Y} \psi d \nu \quad \text { for all } \psi \in \mathcal{C}(Y) \tag{4.4}
\end{equation*}
$$

This condition is sufficient if there exists $k \in L_{\mu}^{1}(X)$ such that $G(x, p) \leq k(x)$ for every $p \in \operatorname{dom}(G(x, \cdot))$.

Proof. Asssume that $\alpha:=F(\mu, \nu)<+\infty$. Then, by (4.1), for every $\psi \in \mathcal{C}(Y)$ and every $t>0$, one has

$$
\int_{X} G^{*}(x, t \psi) \mu(d x) \geq t \int_{Y} \psi d \nu-\alpha
$$

Then, after dividing by $t$, we may pass to the limit $t \rightarrow+\infty$ taking into account (4.3) and applying monotone convergence Theorem. The inequality (4.4) follows. Under the additional assumption on $G$ and by exploiting the second equality in (4.3), we derive that:

$$
\begin{aligned}
G^{*}(x, \psi)=\sup \left\{\int_{Y} \psi d p-G(x, p)\right\} & \geq \sup \left\{\int_{Y} \psi d p-k(x): p \in \operatorname{dom} G(x, \cdot)\right\} \\
& =\left(G^{*}\right)^{\infty}(x, \psi)-k(x)
\end{aligned}
$$

Therefore, under (4.4), we infer that $F(\mu, \nu)=\sup \left(P^{*}\right) \leq \int_{X} k d \mu$.

Remark 4.6. In the case where $X=Y$ and $H$ is the martingale constraint i.e. $H(x, p)=\chi_{[p]=x}$, we derive easily that $\left(G^{*}\right)^{\infty}(x, \psi)=-(-\psi)^{* *}$. Then condition (4.4) amounts to say that for every convex l.s.c. function $f\left(f=(-\psi)^{* *}\right)$, it holds $\int_{X} f d \mu \leq \int_{X} f d \nu$. We recover the convex order condition denoted $\mu \leq_{c} \nu$ appearing in Strassen's Theorem [15] : the fact that (4.4) is sufficient for $F(\mu, \nu)<+\infty$ (which amounts here to the existence of a martingale transport plan) was already noted in section 3 of [11].
4.2. A relaxed version of the dual problem. The existence of a solution $\psi$ in $\mathcal{C}(Y)$ or possibly in a suitable larger class is a difficult issue that we will overcome under some additional regularity assumption on the global cost function $G(x, p)$ (see Sections 5 and 6 ). Before developing Theorem 4.2 in specific cases, we present now a straightforward extension of dual problem in which we enlarge the class of competitors.

Let us denote by $\mathcal{U}(Y)$ (resp. $\mathcal{U}(X)$ ) the set of bounded and upper semicontinuous functions on $Y$ (resp. $X)$. Then the map $\psi \in \mathcal{C}(Y) \rightarrow G^{*}(\cdot, \psi) \in \mathcal{U}(X)$ (see assertion ii) of Lemma 3.4) can be extended to a map from the $\mathcal{U}(Y)$ to $\mathcal{U}(X)$ by setting

$$
\forall x \in X, \quad G^{*}(x, \psi)=\inf \left\{G^{*}(x, \varphi): \varphi \in \mathcal{C}(Y), \varphi \geq \psi\right\}
$$

Indeed
Lemma 4.7. For every $\psi \in \mathcal{U}(Y)$, it holds

$$
G^{*}(x, \psi)=\sup \left\{\int_{X} \psi d p-G(x, p): p \in \mathcal{P}(Y)\right\}=\lim _{n \rightarrow+\infty} G^{*}\left(x, \psi_{n}\right)
$$

for any sequence $\left(\psi_{n}\right)_{n}$ in $\mathcal{C}(Y)$ decreasing to $\psi$. The map $\psi \in \mathcal{U}(Y) \mapsto G^{*}(x, \psi) \in \mathcal{U}(X)$ satisfies the properties i) and ii) of Lemma 3.4.
Proof. let $x \in X$ and let us show that $G^{*}(x, \psi)=\lim _{n \rightarrow+\infty} G^{*}\left(x, \varphi_{n}\right)$ for any sequence $\left(\varphi_{n}\right)_{n}$ in $\mathcal{C}(Y)$ decreasing to $\psi$. First we notice that $\lim \inf G^{*}\left(x, \varphi_{n}\right) \geq G^{*}(x, \psi)$ since $\left(\varphi_{n}\right)$ is decreasing to $\psi$. Then, for $n \geq 1$ consider $p_{n} \in \mathcal{P}(Y)$ such that

$$
G^{*}\left(x, \varphi_{n}\right)=\int \varphi_{n} d p_{n}-G\left(x, p_{n}\right)+\frac{1}{n}
$$

One may assume that $p_{n} \rightharpoonup p_{\infty}$, then for any $n \geq k \geq 1$ we have $G^{*}\left(x, \varphi_{n}\right) \leq \int \varphi_{k} d p_{n}-$ $G\left(x, p_{n}\right)+\frac{1}{n}$, and passing to the limit one gets

$$
\limsup _{n \rightarrow+\infty} G^{*}\left(x, \varphi_{n}\right) \leq \int \varphi_{k} d p_{\infty}-G\left(x, p_{\infty}\right)
$$

Eventually we deduce the following extended version of Theorem 4.2
Proposition 4.8. Under the assumptions (A1) and (A2), it holds

$$
\begin{equation*}
F(\mu, \nu)=\sup \left(P^{*}\right)=\sup \left\{\int_{Y} \psi d \nu-\int_{X} G^{*}(x, \psi) \mu(d x): \psi \in \mathcal{U}(Y)\right\} \tag{4.5}
\end{equation*}
$$

Moreover the necessary and sufficient optimality condition (4.2) for an optimal pair $(\gamma, \psi)$ still holds.

Proof. We first notice that for any $\psi \in \mathcal{U}(Y)$ and $\gamma \in \Pi(\mu, \nu)$ one has

$$
\forall x \in X, \quad \int_{Y} \psi d \gamma^{x}-G^{*}(x, \psi) \leq G\left(x, \gamma^{x}\right)
$$

and then integrating with respect to $\mu$ and taking the infimum in $\gamma$ it comes to

$$
\sup \left\{\int_{Y} \psi d \nu-\int_{X} G^{*}(x, \psi) \mu(d x): \psi \in \mathcal{U}(Y)\right\} \leq F(\mu, \nu)=\sup \left(P^{*}\right)
$$

where the last equality follows from Theorem 4.2. The reverse inequality is straightforward as well as the validity of (4.2) for characterizing an optimal pair $(\gamma, \psi)$.

In the following, we shall still denote by $\left(P^{*}\right)$ the right hand side of (4.5). Let us remark that this extended version of the dual problem is useful when considering for instance the example (4.13) where, in a precise range of parameter $\alpha$, a solution exists in $\mathcal{U}([0,1])$ while no bounded solution exists.
4.3. Case of entropies depending of the barycenter. We are going to particularize Theorem 4.2 in the special case where $X=Y$ is a compact convex subset of $\mathbb{R}^{d}$ and the convex entropy $H$ involved in the definition of $G$ (see (2.1)) depends only on the barycenter $[p]$ of the probabilty measure $p$, typically:

$$
\begin{equation*}
H(x, p)=h(x,[p]) \quad \text { where } \quad h=h(x, z) \text { is l.s.c. in }(x, z) \text { and convex in } z . \tag{4.6}
\end{equation*}
$$

In this case the optimality conditions characterizing an optimal pair $(\gamma, \psi)$ for the primaldual problem reads as follows :

Theorem 4.9. Assume $X=Y$ is a compact subset of $\mathbb{R}^{d}$ and let $\gamma \in \Pi(\mu, \nu)$ and $\psi \in \mathcal{C}(Y)$. Under the assumption (4.6) on $H$, the pair $(\gamma, \psi)$ is optimal for $(P)$ and $\left(P^{*}\right)$ if and only if

$$
\begin{equation*}
0 \in \partial\left(h(x, \cdot)+(c(x, \cdot)-\psi(\cdot))^{* *}\right)\left(\left[\gamma^{x}\right]\right) \quad \text { for } \mu \text {-almost every } x \in X \tag{4.7}
\end{equation*}
$$

where the bi-conjugate $(c(x, \cdot)-\psi(\cdot))^{* *}$ is the l.s.c. convex enveloppe for the function $c(x, \cdot)-\psi(\cdot)$ extended to $\mathbb{R}^{d} \backslash Y$ by $+\infty$.

If moreover $h\left(x,\left[\gamma^{x}\right]\right) \in \mathbb{R}$ for $\mu$-almost every $x \in X$ then

$$
\begin{equation*}
(c(x, \cdot)-\psi(\cdot))^{* *}\left(\left[\gamma^{x}\right]\right)=\int_{Y}(c(x, y)-\psi(y)) \gamma^{x}(d y) \quad \mu-a . e . \tag{4.8}
\end{equation*}
$$

which in particular implies that $c(x, \cdot)-\psi(\cdot)$ is affine on the support of $\gamma^{x}$.

Proof. Let $\psi \in \mathcal{C}(Y)$, we compute

$$
\begin{aligned}
-G^{*}(x, \psi) & \left.=\inf _{p \in \mathcal{P}(Y)}\left\{h(x,[p])+\int_{Y}(c(x, y)-\psi(y))\right) p(d y)\right\} \\
& =\inf _{z \in \mathbb{R}^{d}}\left\{h(x, z)+\inf _{[p]=z}\left\{\int_{Y}(c(x, y)-\psi(y)) p(d y)\right\}\right\} \\
& =\inf _{z \in \mathbb{R}^{d}}\left\{h(x, z)+(c(x, \cdot)-\psi(\cdot))^{* *}(z)\right\}
\end{aligned}
$$

As a consequence, according to Theorem 4.2, a pair $(\gamma, \psi) \in \Pi(\mu, \nu) \times \mathcal{C}(Y)$ is optimal for $(P)$ and $\left(P^{*}\right)$ if and only if for $\mu$-almost every $x \in X$ one has

$$
\begin{equation*}
h\left(x,\left[\gamma^{x}\right]\right)+\int_{Y}(c(x, y)-\psi(y)) \gamma^{x}(d y)=\inf _{z \in \mathbb{R}^{d}}\left\{h(x, z)+(c(x, \cdot)-\psi(\cdot))^{* *}(z)\right\} \tag{4.9}
\end{equation*}
$$

Taking $z=\left[\gamma^{x}\right]$ in the right hand term and then using Jensen inequality, we obtain

$$
\begin{aligned}
h\left(x,\left[\gamma^{x}\right]\right)+\int_{Y}(c(x, y)-\psi(y)) \gamma^{x}(d y) & \leq h\left(x,\left[\gamma^{x}\right]\right)+(c(x, \cdot)-\psi)^{* *}\left(\left[\gamma^{x}\right]\right) \\
& \leq h\left(x,\left[\gamma^{x}\right]\right)+\int_{Y}(c(x, \cdot)-\psi)^{* *} d \gamma^{x} \\
& \leq h\left(x,\left[\gamma^{x}\right]\right)+\int_{Y}(c(x, \cdot)-\psi) d \gamma^{x}
\end{aligned}
$$

Thus the infimum in (4.9) is attained at $\left[\gamma^{x}\right]$ and the proof is thus complete.
Example 4.10. (Variance case with null cost). Let us consider the simple example already adressed in $\S 2.2$ : we take the variance cost $H=H_{v a r}=-$ var with $c=0$. in order to apply Theorem 4.9 above, we should in fact take $H(p)=[p]^{2}-m_{2}(\nu)$ where $m_{2}(\nu)$ is the second order moment of $\nu$ : as noted in $\S 2.2$, this yields to an equivalent problem. We have already noticed that in this case the only optimal solution $\gamma$ for $(P)$ satisfies $\gamma^{x}=\nu$ for $\mu$ a.e. $x$. Then by (4.8) an optimal solution $\psi$ of ( $P^{*}$ ) should be affine on the support of $\nu$, while (4.7) then implies that $\psi(y)=2[\nu] \cdot y+\alpha$ on the support of $\nu$ for some constant $\alpha$. Then the solutions of $\left(P^{*}\right)$ are the functions of the form $\psi+\phi$ where $\phi$ any non negative continuous function on $Y$ satisfying $\phi=0$ on the support of $\nu$.

Example 4.11. (Variance case with quadratic cost). We get back to Example 3.6 : as in Example 4.10 we stake $H(p)=[p]^{2}-m_{2}(\nu)=[p]^{2}-\frac{1}{3}$ instead of $H(p)=-\operatorname{var}(p)$. Then the primal problem (3.6) reads
$F_{\lambda}(\mu, \nu)=\inf \left\{\int_{X} \int_{Y} \lambda|y-x|^{2} \gamma^{x}(d y) \mu(d x)+\int_{X}\left(\left|\left[\gamma^{x}\right]\right|^{2}-m_{2}(\nu)\right) d \mu: \gamma \in \Pi(\mu, \nu)\right\}$
and setting $G_{\lambda}(x, p)=\int_{Y} \lambda|y-x|^{2} p(d y)+\left(|p|^{2}-m_{2}(\nu)\right)$ the dual reads

$$
\begin{equation*}
\sup \left\{\int_{Y} \psi d \nu-\int_{X} G_{\lambda}^{*}(x, \psi) \mu(d x): \psi \in \mathcal{C}(Y)\right\} . \tag{4.10}
\end{equation*}
$$

Now if the pair $(\gamma, \psi)$ is optimal for (3.6) and (4.10) then according to (4.8) in Theorem 4.9 the functions $\lambda y^{2}-\psi(y)$ and $\lambda(y-1)^{2}-\psi(y)$ should be affine respectively on the supports of $\gamma^{0}$ and $\gamma^{1}$. For $\lambda \geq \frac{1}{2}$ this function should thus be affine on the segments $\left[0, \frac{1}{2}\right]$ and $\left[\frac{1}{2}, 1\right]$, while for $\lambda \in\left[0, \frac{1}{2}[\right.$ it should be affine on the whole $[0,1]$. As a consequence of (4.7) written at the barycenters $\left[\gamma^{0}\right]$ and $\left[\gamma^{1}\right]$, we obtain that the optimal potentials are of the form

$$
\psi_{\lambda}(y)=\lambda y^{2}+(1-\lambda) y+b
$$

whenever $\lambda \in\left[0, \frac{1}{2}[\right.$, while

$$
\psi_{\lambda}(y)= \begin{cases}\lambda y^{2}+\frac{1}{2} y+b & \text { if } y \leq \frac{1}{2} \\ \lambda(y-1)^{2}+\frac{3}{2} y-\frac{1}{2}+b & \text { if } y \geq \frac{1}{2}\end{cases}
$$

if $\lambda \geq \frac{1}{2}$, where $b \in \mathbb{R}$.

Example 4.12. (Monge cost with barycenter constraint) Let $X=Y:=[-1,1]$ and consider problems $(P)$ and $\left(P^{*}\right)$ corresponding to the choice

$$
\begin{aligned}
& \mu=\frac{1}{2} d x\left\lfloor[-1,1] \quad \text { and } \quad \nu=\frac{1}{4} \delta_{-1}+\frac{1}{2} \delta_{0}+\frac{1}{4} \delta_{1}\right. \\
& c(x, y):=|y-x| \quad \text { and } \quad H_{b a r}(x, p)=h(x,[p])=\chi_{[p]=x}
\end{aligned}
$$

We first solve problem $(P)$. Any $\gamma \in \Pi(\mu, \nu)$ with $\int_{X} G\left(x, \gamma^{x}\right) \mu(d x)<+\infty$ is such that $\gamma^{x}$ must be a convex combination of $\delta_{-1}, \delta_{0}, \delta_{1}$ with $\left[\gamma^{x}\right]=x$ for $\mu$-almost every $x \in[-1,1]$. We are led to write

$$
\gamma^{x}(d y)=\frac{\rho(x)-x}{2} \delta_{-1}(d y)+(1-\rho(x)) \delta_{0}(d y)+\frac{\rho(x)+x}{2} \delta_{1}(d y)
$$

where $\rho$ is a nonegative Borel regular function defined $\mu$-almost everywhere and such that $|x| \leq \rho(x) \leq 1$. In addition, the condition $\nu(d y)=\int_{X} \gamma^{x}(d y) \mu(d x)$ implies that $\int_{-1}^{1} \rho(x) d x=1$. As a consequence, the unique martingale transport between $\mu$ and $\nu$ is given as above with $\rho(x)=|x|$.

We now focus on problem $\left(P^{*}\right)$. Let us define $\psi \in \mathcal{C}[-1,1]$ by

$$
\psi(y):=-(2|y|+\alpha)(1-|y|)+a y+b
$$

If $\alpha \leq 0, a \in \mathbb{R}, b \in \mathbb{R}$ then a direct computation shows that

$$
(|\cdot-x|-\psi(\cdot))^{* *}(x)=-\psi(x) \quad \text { and } \quad-\psi(x)=\int_{[-1,1]}(|y-x|-\psi(y)) \gamma^{x}(d y)
$$

According to Theorem 4.9, $\psi$ is optimal for the dual problem $\left(P^{*}\right)$. Note that the optimal potential $\psi$ is not unique up to an affine function (since one can play with the parameter $\alpha$ ).

Example 4.13. (The non existence example of [4] revisited)
Let $X=Y:=[0,1]$ and consider problems $(P)$ and $\left(P^{*}\right)$ corresponding to the choice

$$
\begin{aligned}
& \mu=\sum_{n=1}^{\infty}\left|I_{n}\right| \delta_{x_{n}} \quad \text { and } \quad \nu=d y\lfloor[0,1] \\
& c(x, y):=-|y-x| \quad \text { and } \quad H(x, p)=h(x,[p])=\chi_{[p]=x}
\end{aligned}
$$

where $\left\{I_{n}\right\}_{n \geq 1}$ is a family of intervals which forms a partition of $[0,1], x_{n}$ is the middle point of $I_{n}$ and it is assumed that

$$
\left(x_{n}\right)_{n \geq 1} \text { is an increasing sequence }
$$

$$
\sum_{n=1}^{\infty}\left|I_{n}\right|=1 \quad \text { and } \quad \sum_{n=1}^{\infty} n\left|I_{n}\right|=+\infty
$$

We first solve problem $(P)$. Any $\gamma \in \Pi(\mu, \nu)$ with $\int_{X} G\left(x, \gamma^{x}\right) \mu(d x)<+\infty$ is such that $\sum_{n \geq 1}\left|I_{n}\right| \gamma^{x_{n}}(d y)=d y\left\lfloor[0,1]\right.$ so that $\left|I_{n}\right| \gamma^{x_{n}}(d y) \leq d y\lfloor[0,1]$ for all $n$. We also have

$$
\begin{aligned}
\frac{\left|I_{1}\right|}{2}=x_{1}=\left[\gamma^{x_{1}}\right] & =\int_{0}^{1} y \gamma^{x_{1}}(d y)=\int_{0}^{1} \gamma^{x_{1}}([t, 1]) d t \\
& \geq \int_{0}^{\left|I_{1}\right|}\left(1-\gamma^{x_{1}}([0, t])\right) d t \geq \int_{0}^{\left|I_{1}\right|}\left(1-\frac{t}{\left|I_{1}\right|}\right) d t=\frac{\left|I_{1}\right|}{2} .
\end{aligned}
$$

Therefore one has $\left|I_{1}\right| \gamma^{x_{1}}(d y)=d y\left\lfloor I_{1}\right.$ and by induction $\left|I_{n}\right| \gamma^{x_{n}}(d y)=d y\left\lfloor I_{n}\right.$ for every $n \geq 1$. As a consequence, the unique martingale transport between $\mu$ and $\nu$ is such that : for every $n \geq 1$

$$
\gamma^{x_{n}}(d y)=\frac{1_{I_{n}}(y) d y}{\left|I_{n}\right|}
$$

and one has $F(\mu, \nu)=-\frac{1}{4} \sum_{n \geq 1}\left|I_{n}\right|^{2}$.
We now focus on problem $\left(P^{*}\right)$. Assume that $\psi \in \mathcal{C}[0,1]$ is optimal for the problem $\left(P^{*}\right)$. According to Theorem 4.9, for every $n \geq 1$

$$
\left(-\left|\cdot-x_{n}\right|-\psi(\cdot)\right)^{* *}\left(x_{n}\right)=\frac{1}{\left|I_{n}\right|} \int_{I_{n}}\left(-\left|y-x_{n}\right|-\psi(y)\right) d y
$$

By Jensen's inequality, this is equivalent to $y \mapsto-\left|y-x_{n}\right|-\psi(y)$ being affine and equal to its convex enveloppe on $I_{n}$. Hence $\psi$ is optimal for $\left(P^{*}\right)$ if and only if for all $y \in[0,1]$ one has

$$
\left\{\begin{array}{l}
\psi(y)=\sum_{n \geq 1}\left(\psi\left(x_{n}\right)+a_{n}\left(y-x_{n}\right)-\left|y-x_{n}\right|\right) 1_{I_{n}}(y)  \tag{4.11}\\
\psi(y) \leq \psi\left(x_{n}\right)+a_{n}\left(y-x_{n}\right)-\left|y-x_{n}\right| \quad \text { for all } n \geq 1
\end{array}\right.
$$

where $a_{n}\left|I_{n}\right|:=\psi\left(x_{n}+\frac{\left|I_{n}\right|}{2}\right)-\psi\left(x_{n}-\frac{\left|I_{n}\right|}{2}\right)$. Therefore one has $a_{n+1}+1 \leq a_{n}-1$ which implies $a_{n} \leq a_{1}-2(n-1)$. A direct computation gives us

$$
\begin{aligned}
\psi\left(x_{n}\right) & =\psi\left(x_{n}+\frac{\left|I_{n}\right|}{2}\right)+\frac{1-a_{n}}{2}\left|I_{n}\right| \\
& =\psi(0)+\sum_{k=1}^{n-1} a_{k}\left|I_{k}\right|+\frac{a_{n}+1}{2}\left|I_{n}\right| \\
& \left.\leq \psi(0)+\sum_{k=1}^{n-1}\left(a_{1}+2-2 k\right)\right)\left|I_{k}\right|+\frac{1}{2}\left(a_{1}+3-2 n\right)\left|I_{n}\right|
\end{aligned}
$$

Passing to the limit as $n$ tends to $+\infty$ we obtain that $\psi(1)-\psi(0) \leq-\infty$. As a consequence, the problem $\left(P^{*}\right)$ has no continuous (thus bounded) solution.

On the other hand, if we assume in addition that

$$
\left|I_{n}\right|=\frac{1}{C} \frac{1}{n^{\alpha}} \quad \text { with } \quad 1<\alpha \leq 2 \quad \text { with } \quad C:=\sum_{k=1}^{\infty} \frac{1}{k^{\alpha}} \quad \text { and } \quad a_{n}=2(1-n)
$$

then we obtain an upper-semicontinuous function $\psi_{\alpha}$ that satisfies (4.11). We now show that this candidate dual maximizer is in $L_{\nu}^{1}$ if and only if $\frac{3}{2}<\alpha \leq 2$. Indeed, we compute

$$
\begin{aligned}
\int_{\bigcup_{k=1}^{n} I_{k}} \psi_{\alpha}(y) \nu(d y) & =\sum_{k=1}^{n} \int_{I_{k}}\left(\psi_{\alpha}\left(x_{k}\right)+a_{k}\left(y-x_{k}\right)-\left|y-x_{k}\right|\right) d y \\
& =\sum_{k=1}^{n}\left(\psi_{\alpha}\left(x_{k}\right)\left|I_{k}\right|-\frac{\left|I_{k}\right|^{2}}{4}\right) \\
& =\sum_{k=1}^{n}\left(\left(\psi_{\alpha}(0)+\sum_{i=1}^{k-1} a_{i}\left|I_{i}\right|+\frac{a_{k}+1}{2}\left|I_{k}\right|\right)\left|I_{k}\right|-\frac{\left|I_{k}\right|^{2}}{4}\right) \\
& =\sum_{k=1}^{n}\left(\psi_{\alpha}(0)\left|I_{k}\right|+\left(\frac{5}{4}-k\right)\left|I_{k}\right|^{2}+2 \sum_{i=1}^{k-1}(1-i)\left|I_{i}\right|\left|I_{k}\right|\right) \\
& =\sum_{k=1}^{n}\left(\frac{\psi_{\alpha}(0)}{C} \frac{1}{k^{\alpha}}-\frac{1}{C^{2}} \frac{1}{k^{2 \alpha-1}}+\frac{5}{4 C^{2}} \frac{1}{k^{2 \alpha}}+\frac{2}{C^{2}} \frac{1}{k^{\alpha}} \sum_{i=1}^{k-1}\left(\frac{1}{i^{\alpha}}-\frac{1}{i^{\alpha-1}}\right)\right)
\end{aligned}
$$

Since $\psi_{\alpha}$ is bounded from above by $\psi_{\alpha}\left(x_{1}\right)=\psi_{\alpha}(0)+\frac{\left|I_{1}\right|}{2}$, we obtain the claim. Also note from the previous computation that any upper-semicontinuous function that satisfies (4.11) with values 0 on $\partial I_{1}$ is lower than $\psi_{\alpha}$, so that when $1<\alpha \leq \frac{3}{2}$ it does not belong to $L_{\nu}^{1}$.

Remark 4.14. In the above example, if the cost function $c(x, y)=-|y-x|$ is replaced by the more usuel Monge cost $c(x, y)=|y-x|$, then it can be checked that the dual problem $\left(P^{*}\right)$ admits a solution $\psi \in \mathcal{C}[0,1]$ namely:

$$
\psi(y):=\sum_{n=1}^{\infty}\left(\left|y-x_{n}\right|-\frac{\left|I_{n}\right|}{2}\right) 1_{I_{n}}(y)
$$

In fact the unique martingale transport map given in Example 4.13 realizes the Monge distance $W_{1}(\mu, \nu)$ and $\psi$ given above is the associated potential.

## 5. Existence results for the dual problem

We recall that, in the standard case ( $H=0$ ), the existence of an optimal solution can be derived under very mild assumptions on the cost $c$ and moreover the optimal pair ( $\psi, \psi^{c}$ ) (see Remark 4.3), inherits some regularity from the cost $c$. In contrast, a general existence result for the dual problem $\left(P^{*}\right)$ in our general framework cannot be expected as illustrated for instance in Example 4.13. In this section, we first show the existence of Lipschitz solutions for a regularized version of $\left(P^{*}\right)$. Then we focus on the variance case with quadratic cost in which the existence of Lipschitz solutions is provided.
5.1. Existence for a penalized problem. The underlying idea stems from control theory in which a penalization term is introduced allowing the final state to differ from the target. In this analogy, the penalization term is taken to be the Monge distance to
the target measure $\nu$ and the primal problem $F(\mu, \nu)$ is approximated by

$$
\begin{equation*}
F_{k}(\mu, \nu):=\inf \left\{F(\mu, \tilde{\nu})+k W_{1}(\tilde{\nu}, \nu): \tilde{\nu} \in \mathcal{P}(Y)\right\} \tag{5.1}
\end{equation*}
$$

for a possibly large scalar $k>0$. By the lower semicontinuity of the Monge distance with respect to the weak convergence of measures, it can be readily checked that the infimum above is achieved under the standing assumptions on $G$ made in Section 1. Moreover $F_{k}(\mu, \nu)$ converges increasingly to $F(\mu, \nu)$.

Theorem 5.1. Assume that $Y$ is a metric space and let $F_{k}(\mu, \nu)$ be defined by (5.1). Then:

$$
F_{k}(\mu, \nu)=\max \left\{\int_{Y} \psi d \nu-\int_{X} G^{*}(x, \psi) d \mu: \psi \text { is } k \text {-Lipschitz on } Y\right\}
$$

In particular, if $F(\mu, \nu)$ is finite, then the dual problem $\left(P^{*}\right)$ admits a $k$-Lipschiz solution if and only if $F$ satisfies:

$$
\begin{equation*}
F(\mu, \nu) \leq F(\mu, \tilde{\nu})+k W_{1}(\tilde{\nu}, \nu), \quad \text { for all } \tilde{\nu} \in \mathcal{P}(Y) \tag{5.2}
\end{equation*}
$$

Remark 5.2. A straightforward generalization of Theorem 5.1 can be optained by substituting the Monge distance with any convex functional $\Phi: \mathcal{P}(Y) \rightarrow \mathbb{R}$ such that $\left|\Phi\left(\nu_{1}\right)-\Phi\left(\nu_{2}\right)\right| \leq k W_{1}\left(\nu_{1}, \nu_{2}\right)$. In that case, the dual problem involves the Fenchel conjugate $\Phi^{*}$ on $\mathcal{C}(Y)$ whose domain consists of $k$-Lipschitz functions. Then the following equality holds:
$\min \{F(\mu, \tilde{\nu})+\Phi(\tilde{\nu}): \tilde{\nu} \in \mathcal{P}(Y)\}=\max \left\{-\Phi^{*}(-\psi)-\int_{X} G^{*}(x, \psi) d \mu: \psi \in \mathcal{C}(Y)\right\}$,
where the right hand side stands for the dual problem whose solutions exist and are $k$-Lipschitz.

Remark 5.3. As will be seen in Section 6 , where $X=Y$ and $G$ satisfies a suitable subadditivity condition (see Theorem 6.8), the condition (5.2) is satisfied for when $G(x, p)$ is Lipschitz with respect to $x$. On the other hand, in the specific case considered in Example 4.10 where $G(x, p)=-\operatorname{var}(p)$, it can be checked directly that the map $\tilde{\nu} \mapsto F(\mu, \tilde{\nu})$ is Lipschitz on $\mathcal{P}(Y)$. Indeed, as $F(\mu, \tilde{\nu})=-\operatorname{var}(\tilde{\nu})$, it holds

$$
\begin{aligned}
F(\mu, \nu)-F(\mu, \tilde{\nu}) & =\int_{Y} y d(\nu-\tilde{\nu}) \cdot \int_{Y} y d(\nu+\tilde{\nu})-\int_{Y}|y|^{2} d(\nu-\tilde{\nu}) \\
& =\int_{Y} y \cdot(\xi-y) d(\nu-\tilde{\nu})
\end{aligned}
$$

where $\xi=\int_{Y} y d(\nu+\tilde{\nu})$ is bounded by $2 C$ where $C$ is a bound for the compact $Y$ : the function $y \mapsto y \cdot(\xi-y)$ thus has a Lipschitz constant independant of $\nu$ and $\tilde{\nu}$, so that $F(\mu, \cdot)$ is indeed Lipschitz on $\mathcal{P}(Y)$. The solutions of $\left(P^{*}\right)$ are described in Example 4.10.

The proof of the above result relies on the following result, which is a corollary of Theorem 4.2.

Lemma 5.4. Under assumtions (A1) and (A2) we have

$$
\begin{equation*}
\forall \psi \in \mathcal{C}(Y), \quad F_{\mu}^{*}(\psi)=\int_{X} G^{*}(x, \psi) \mu(d x) \tag{5.3}
\end{equation*}
$$

where $F_{\mu}$ is defined on $\mathcal{P}(Y)$ by $F_{\mu}(\nu):=F(\mu, \nu)$.
Proof. We infer from Theorem 4.2 that

$$
\forall \nu \in \mathcal{P}(Y), \quad F_{\mu}(\nu)=\sup \left\{\int_{Y} \psi d \nu-\int_{X} G^{*}(x, \psi) \mu(d x): \psi \in \mathcal{C}(Y)\right\}
$$

so that $F_{\mu}$ is the Fenchel conjugate of the functional $\psi \mapsto \int_{X} G^{*}(x, \psi) d \mu$ : it follows directly from the definition of $G^{*}(x, \cdot)$ and from Lemma 3.4 iii) that this functional is convex and l.s.c. on $\mathcal{C}(Y)$, so that it is equal to its biconjugate, which concludes the proof.

Proof of Theorem 5.1. We first note that the two extrema in the equality are attained from direct compactness and lower semicontinuity arguments over $\mathcal{C}(Y)$ and $\mathcal{P}(Y)$ respectively. Denoting by $\chi_{k L i p}$ the characteristic function of the subset of $k$-Lipschitz functions in $\mathcal{C}(Y)$, we compute

$$
\begin{aligned}
& \sup \left\{\int_{Y} \psi d \nu-\int_{X} G^{*}(x, \psi) d \mu: \psi \text { is } k \text {-Lipschitz on } Y\right\} \\
= & \sup \left\{\int_{Y} \psi d \nu-F_{\mu}^{*}(\psi)-\chi_{k L i p}(\psi): \psi \in \mathcal{C}(Y)\right\} \\
= & \left(F_{\mu}^{*}+\chi_{k L i p}\right)^{*}(\nu)=\left(F_{\mu} \nabla\left(\chi_{k L i p}{ }^{*}\right)\right)^{* *}(\nu)
\end{aligned}
$$

where in the last equality the notation $F_{\mu} \nabla\left(\chi_{k L i p}{ }^{*}\right)$ stands for the inf-convolution of $F_{\mu}$ and $\chi_{k L i p}{ }^{*}$ over $\mathcal{M}(Y)$, and we have used that $\chi_{k L i p}$ is convex l.s.c. on $\mathcal{C}(Y)$ so that $\chi_{k L i p}=\chi_{k L i p}{ }^{* *}$. We now compute that for any $\nu, \tilde{\nu}$ in $\mathcal{P}(Y)$ we have

$$
\chi_{k L i p}{ }^{*}(\nu-\tilde{\nu})=\sup \left\{\int_{Y} \psi d(\nu-\tilde{\nu}): \psi \text { is } k \text {-Lipschitz on } Y\right\}=k W_{1}(\tilde{\nu}, \nu)
$$

where we use a well-known characterization of the 1-Wasserstein distance (e.g. see [16]). We thus get

$$
\left(F_{\mu} \nabla\left(\chi_{k L i p}{ }^{*}\right)\right)(\nu)=\inf \left\{F(\mu, \tilde{\nu})+k W_{1}(\tilde{\nu}, \nu): \tilde{\nu} \in \mathcal{P}(Y)\right\} .
$$

The right hand side is convex and continuous (and even $k$-Lipschitz with respect to $W_{1}$ ) over $\mathcal{P}(Y)$ so it is equal to its Fenchel biconjugate, which concludes the proof.
5.2. The variance case with a quadratic cost. Here we assume that $X=Y$ is the closure of a bounded convex subset of $\mathbb{R}^{d}$. Let $\lambda>0$ be a real positive parameter. Then, for every pair $(\mu, \nu) \in(\mathcal{M}(X))^{2}$, we set

$$
F_{\lambda}(\mu, \nu):=\inf \left\{\lambda \int_{X^{2}}|x-y|^{2} d \gamma-\int_{X} \operatorname{var}\left(\gamma^{x}\right) d \mu: \gamma \in \Pi(\mu, \nu)\right\}
$$

As shown in the Lemma below, whose proof follows from the discussion in $\S 2.2, F_{\lambda}(\mu, \nu)$ as a function of $\nu$ can be seen as an interpolation between the Wasserstein distance $W_{2}(\mu, \cdot)$ and the variance.

Lemma 5.5. It holds $F_{\lambda}(\mu, \nu) \searrow-\operatorname{var}(\nu)$ as $\lambda \searrow 0$, whereas

$$
W_{2}^{2}(\mu, \nu)-\frac{\operatorname{var}(\nu)}{\lambda} \leq \frac{F_{\lambda}(\mu, \nu)}{\lambda} \leq W_{2}^{2}(\mu, \nu)
$$

It is convenient to search solutions $\psi$ to the dual problem associated with $\left(\mathcal{P}_{\lambda}\right)$ in the form $\psi=-\varphi$. After some subtle manipulations which will be detailed in the proof of Theorem 5.6 below, it turns out that we are led to search $\varphi$ solving:

$$
\sup \left\{-\int_{X} \varphi \nabla \frac{\lambda}{2}|\cdot|^{2} d \mu-\int_{X} \varphi^{*} d \nu: \varphi \text { convex continuous }\right\}
$$

where

$$
\varphi \nabla \frac{\lambda}{2}|\cdot|^{2}(x):=\inf _{z \in X}\left\{\varphi(z)+\frac{\lambda}{2}|x-z|^{2}\right\}
$$

denotes the Moreau-Yosida transform of $\varphi$ (implicitely extended by $+\infty$ for $z \notin X$ ).
Theorem 5.6. The supremum of $\left(\mathcal{Q}_{\lambda}\right)$ is achieved and

$$
\begin{equation*}
\frac{F_{\lambda}(\mu, \nu)}{2 \lambda}=\sup \left(\mathcal{Q}_{\lambda}\right)+c_{\lambda} \quad, \quad c_{\lambda}=\frac{m_{2}(\mu)+m_{2}(\nu)}{2}-\frac{1}{2 \lambda} m_{2}(\nu) \tag{5.4}
\end{equation*}
$$

Moreover a pair $(\gamma, \varphi)$ is optimal iff it holds for $\mu$-a.e $x$

$$
\begin{equation*}
\operatorname{supp}\left(\gamma^{x}\right) \subset \partial \varphi\left[x-\frac{1}{\lambda}\left[\gamma^{x}\right]\right] \tag{5.5}
\end{equation*}
$$

Notice that, for $\lambda \rightarrow+\infty$, we recover the well known optimality condition for the $W_{2^{-}}$ Wasserstein distance. Indeed if $\mu$ is absolutely continous, then an optimal transport is obtained by taking $T(x)=\nabla \varphi(x)$ (Brenier's map) which by the convexity of $\varphi$ is well defined $\mu$-a.e. In order to prove Theorem 5.6, we will need the following technical result:
Lemma 5.7. let $\varphi: \mathbb{R}^{d} \rightarrow(-\infty,+\infty)$ be a convex l.s.c. proper function. Then for every $x \in \mathbb{R}^{d}$ and $\lambda>0$, the following identity holds

$$
\begin{equation*}
\frac{\lambda}{2}|x|^{2}-\varphi \nabla \frac{\lambda}{2}|\cdot|^{2}(x)=\varphi^{*} \nabla \frac{1}{2 \lambda}|\cdot|^{2}(\lambda x) \tag{5.6}
\end{equation*}
$$

Proof. One has

$$
\begin{aligned}
\frac{\lambda}{2}|x|^{2}-\varphi \nabla \frac{\lambda}{2}|\cdot|^{2}(x) & =\sup _{y \in \mathbb{R}^{d}}\left\{\frac{\lambda}{2}|x|^{2}-\frac{\lambda}{2}|y-x|^{2}-\varphi(y)\right\} \\
& =\sup _{y \in \mathbb{R}^{d}}\left\{\lambda x \cdot y-\left[\varphi(y)+\frac{\lambda}{2}|y|^{2}\right]^{2}\right\} \\
& =\left[\varphi+\frac{\lambda}{2}|\cdot|^{2}\right]^{*}(\lambda x) .
\end{aligned}
$$

The equality (5.6) follows by noticing that the convex continuous function $\varphi^{*} \nabla \frac{1}{2 \lambda}|\cdot|^{2}$ admits $\varphi+\frac{\lambda}{2}|\cdot|^{2}$ as Fenchel conjugate.

Proof of Theorem 5.6. We compute

$$
\begin{align*}
\frac{F_{\lambda}(\mu, \nu)}{2 \lambda} & =\inf _{\gamma \in \Pi(\mu, \nu)}\left\{\int_{X^{2}} \frac{|x-y|^{2}}{2} d \gamma+\frac{1}{2 \lambda}\left(\int_{X}\left|\left[\gamma^{x}\right]\right|^{2} d \mu-\int_{X^{2}}|y|^{2} \gamma^{x}(d y) \mu(d x)\right)\right\} \\
& =\frac{m_{2}(\mu)+m_{2}(\nu)}{2}-\frac{1}{2 \lambda} m_{2}(\nu)+\inf _{\gamma \in \Pi(\mu, \nu)}\left\{\int_{X}-x \cdot\left[\gamma^{x}\right]+\frac{1}{2 \lambda}\left|\left[\gamma^{x}\right]\right|^{2} \mu(d x)\right\} \\
& =c_{\lambda}+\inf _{\gamma \in \Pi(\mu, \nu)}\left\{\int_{X} G_{\lambda}\left(x, \gamma^{x}\right) \mu(d x)\right\} \\
& =c_{\lambda}+\sup \left\{\int_{Y} \psi d \nu-\int_{X} G_{\lambda}^{*}(x, \psi) d \mu: \psi \in \mathcal{U}(X)\right\} \tag{5.7}
\end{align*}
$$

where in the third line we set $G_{\lambda}(x, p):=-x \cdot[p]+\frac{1}{2 \lambda}|[p]|^{2}$, for every $p \in \mathcal{P}(X)$ and in the last line, we applied the duality formula (4.5). In this case the Fenchel conjugate $G_{\lambda}^{*}$ can be determined as follows:

$$
\begin{align*}
-G_{\lambda}^{*}(x, \psi) & =\inf _{p \in \mathcal{P}(X)}\left\{\int-\psi d p-x \cdot[p]+\frac{1}{2 \lambda}|[p]|^{2}\right\} \\
& =\inf _{z \in X}\left\{(-\psi)^{* *}(z)+\frac{1}{2 \lambda}|\lambda x-z|^{2}\right\}-\frac{\lambda}{2}|x|^{2} \\
& =\left((-\psi)^{* *} \nabla \frac{1}{2 \lambda}|\cdot|^{2}\right)(\lambda x)-\frac{\lambda}{2}|x|^{2} \\
& =-\left((-\psi)^{*} \nabla \frac{\lambda}{2}|\cdot|^{2}\right), \tag{5.8}
\end{align*}
$$

where for the last equality we applied the identity (5.6) to the convex l.s.c. function $\varphi=(-\psi)^{*}$. Noticing that $-\varphi^{*}=-(-\psi)^{* *} \geq \psi$, we infer from (5.7) that

$$
\frac{F_{\lambda}(\mu, \nu)}{2 \lambda} \leq c_{\lambda}+\sup \left\{-\int_{X} \varphi \nabla \frac{\lambda}{2}|\cdot|^{2} d \mu-\int_{X} \varphi^{*} d \nu: \varphi \text { convex }\right\}
$$

The converse inequality is straightforward by restricting the supremum in (5.7) to those elements $\psi \in \mathcal{U}(X)$ which are concave functions. So far we have established the duality formula (5.4).

The existence issue can be fixed by very similar arguments to those in [9]. Let $\left\{\varphi_{n}\right\}$ be a sequence of convex continuous functions on $X$ which is maximizing for $\left(\mathcal{Q}_{\lambda}\right)$. Up to adding a constant we assume that $\inf _{X} \varphi_{n}=0$ so that $\varphi_{n}^{*}(0)=0\left(\varphi_{n}\right.$ is extended by $+\infty$ over $\left.\mathbb{R}^{d} \backslash X\right)$. Let $R>0$ such that $X \subset B_{R}$. Then as $\varphi_{n}^{*}(y)=\sup _{x \in X}\left(x \cdot y-\varphi_{n}(x)\right)$, it is straightforward that

$$
\left|\varphi_{n}^{*}\left(y_{1}\right)-\varphi_{n}^{*}\left(y_{2}\right)\right| \leq R\left|y_{1}-y_{2}\right| \quad \forall y_{1}, y_{2} \in \in \mathbb{R}^{d}
$$

On the other hand, the non negative function defined by

$$
\begin{equation*}
\varphi_{n}^{R}(x):=\inf _{y \in X}\left\{\varphi_{n}(y)+R|y-x|\right\} \tag{5.9}
\end{equation*}
$$

satisfies the following properties:

$$
\begin{equation*}
\varphi_{n}^{R} \leq \varphi_{n}, \varphi_{n}^{R}(x) \leq 2 R^{2},\left(\varphi_{n}^{R}\right)^{*}=\left(\varphi_{n}\right)^{*} \text { on } B_{R} \quad, \quad \varphi_{n}^{R}(x) \in \operatorname{Lip}_{R}(X) \tag{5.10}
\end{equation*}
$$

Indeed, the first two inequalities in (5.10) follow from (5.9) by choosing $y=0$ or such that $\varphi_{n}(y)=0$. The third relation holds since $\left(\varphi_{n}^{R}\right)^{*}=\varphi_{n}^{*}+\chi_{B_{R}}$ on $\mathbb{R}^{d}$ whereas the equi-Lipschitz property of $\varphi_{n}^{R}$ is straightforward. It follows from Ascoli's Theorem that both $\varphi_{n}^{R}$ and $\left(\varphi_{n}^{R}\right)^{*}$ are relatively compact in $\mathcal{C}(X)$. Thus, possibly after extracting a subsequence, we may assume that $\varphi_{n}^{R} \rightarrow \varphi,\left(\varphi_{n}^{R}\right)^{*} \rightarrow \varphi^{*}$ uniformly in $X$. Here we exploit the classical fact that the two limits are convex conjugate to each other (see for instance [1]). Similarly, as $\left(\varphi_{n}^{R}\right)^{*}+\frac{1}{2 \lambda}|\cdot|^{2} \rightarrow(\varphi)^{*}+\frac{1}{2 \lambda}|\cdot|^{2}$ uniformly in $X$, by passing to the conjugates (which are still $R$-Lipschitz), we deduce that $\varphi_{n}^{R} \nabla \frac{\lambda}{2}|\cdot|^{2} \rightarrow \varphi \nabla \frac{\lambda}{2}|\cdot|^{2}$ in $\mathcal{C}(X)$. Therefore, by exploiting (5.10), we can conclude that the convex continuous function $\varphi$ is optimal. Indeed:

$$
\begin{aligned}
\int_{X} \varphi \nabla \frac{\lambda}{2}|\cdot|^{2} d \mu+\int_{X} \varphi d \nu & =\lim _{n \rightarrow \infty}\left(\int_{X}\left(\varphi_{n}^{R} \nabla \frac{\lambda}{2}|\cdot|^{2}\right) d \mu+\int_{X}\left(\varphi_{n}^{R}\right)^{*} d \nu\right) \\
& \leq \limsup _{n \rightarrow \infty}\left(\int_{X}\left(\varphi_{n} \nabla \frac{\lambda}{2}|\cdot|^{2}\right) d \mu+\int_{X}\left(\varphi_{n}\right)^{*} d \nu\right)=-\sup \left(\mathcal{Q}_{\lambda}\right)
\end{aligned}
$$

Now we turn to the optimality condition. Let $(\gamma, \varphi)$ be an admissble pair for $\left(\mathcal{P}_{\lambda}, \mathcal{Q}_{\lambda}\right)$ and let $\psi=-\varphi^{*}$. Then, in view of (4.2), $(\gamma, \varphi)$ is optimal if and only if the inclusion $\psi \in$ $\partial G_{\lambda}\left(x, \gamma^{x}\right)$ holds for $\mu$-a.e $x \in X$. In view of the definition of $G_{\lambda}$ and of (5.8), denoting by $w: X \rightarrow X$ a Borel function such that $\varphi \nabla \frac{\lambda}{2}|\cdot|^{2}(x)=\varphi(w(x))+\frac{\lambda}{2}|x-w(x)|^{2}$, we have:

$$
\begin{aligned}
G_{\lambda}\left(x, \gamma^{x}\right)+G_{\lambda}^{*}(x, \psi)-\left\langle\gamma^{x}, \psi\right\rangle & =-x \cdot\left[\gamma^{x}\right]+\frac{1}{2 \lambda}\left|\left[\gamma^{x}\right]\right|^{2}+\varphi \nabla\left(\frac{\lambda}{2}|\cdot|^{2}\right)(x)+\left\langle\gamma^{x}, \varphi\right\rangle \\
& =\int_{X}\left[\varphi(w(x))+\varphi^{*}(y)-w(x) \cdot y\right] \gamma^{x}(d y) \\
& +\frac{\lambda}{2}\left|x-w(x)-\frac{1}{\lambda}\left[\gamma^{x}\right]\right|^{2} .
\end{aligned}
$$

Thus one has $\psi \in \partial G_{\lambda}\left(x, \gamma^{x}\right)$ if and only if $x-w(x)=\frac{1}{\lambda}\left[\gamma^{x}\right]$ together with the condition that $y \in \partial \varphi(w(x))$ holds $\gamma^{x}$ a.e. This is exactly the requirement (5.5).

Example 5.8. Let us illustrate Theorem 5.6 in the setting of Example 3.6 : if $\varphi_{\lambda}$ is convex continuous on $[0,1]$ and is an optimal solution for $\left(\mathcal{Q}_{\lambda}\right)$ then it should satisfy $\operatorname{support}\left(\gamma^{x}\right) \subset \partial \varphi_{\lambda}\left(x-\frac{1}{\lambda}\left[\gamma^{x}\right]\right)$ for $x=0$ and $x=1$, which yields that $\varphi_{\lambda}^{*}$ is affine with derivative $x-\frac{1}{\lambda}\left[\gamma^{x}\right]$ on support $\left(\gamma^{x}\right)$ for $x=0$ and $x=1$. For $\left.\lambda \in\right] 0, \frac{1}{2}[$ this gives

$$
\varphi_{\lambda}^{*}(y)=\frac{\lambda-1}{2 \lambda} y+b
$$

while for $\lambda \geq \frac{1}{2}$ one has

$$
\varphi_{\lambda}^{*}(y)= \begin{cases}-\frac{1}{4 \lambda} y+\frac{1}{2}-\frac{1}{4 \lambda}+b & \text { if } y \leq \frac{1}{2} \\ \left(1-\frac{3}{4 \lambda}\right) y+b & \text { if } y \geq \frac{1}{2}\end{cases}
$$

Note that this form is not the same as that found in Example 4.11 where we solve the dual problem (4.10). However we observe that the optimal potential $\psi_{\lambda}$ found for the latter one coincides up to an additive constant with $\lambda|\cdot|^{2}-2 \lambda \varphi_{\lambda}^{*}$.

## 6. The subadditive case

In this part we shall assume that $X=Y$ and that $X$ is the closure of a bounded convex subset of $\mathbb{R}^{d}$. In addition, we will assume that the function $G(x, p)$ satisfies (A3) and :

$$
\begin{equation*}
G\left(x, \delta_{x}\right)=0 \quad \text { for every } x \in X \tag{6.1}
\end{equation*}
$$

This amounts to say that $F(\mu, \nu)=0$ whenever $\mu=\nu$.
In order to avoid multiple occurences of minus sign, it is convenient to reformulate the relaxed dual problem appearing in (4.5) with the new unknown $\varphi=-\psi$. Then $G^{*}(x, \psi)=-\varphi^{G}(x)$ where we have set

$$
\begin{equation*}
\forall x \in X \quad, \quad \varphi^{G}(x):=\inf \left\{\int_{X} \varphi d p+G(x, p): p \in \mathcal{P}(X)\right\} \tag{6.2}
\end{equation*}
$$

Accordingly, we can rewrite the dual problem as

$$
\sup \left(\mathcal{P}^{*}\right)=\sup \left\{\int_{X} \varphi^{G} d \mu-\int_{X} \varphi d \nu: \varphi \in \mathcal{S}_{b}(X)\right\}
$$

where $\mathcal{S}_{b}(X)$ denotes the set of bounded lower semicontinuous functions from $X$ to $\mathbb{R}$. We will denote by $\mathcal{G}$ the following subclass of invariant functions

$$
\begin{equation*}
\mathcal{G}=\left\{\varphi \in \mathcal{S}_{b}(X): \varphi=\varphi^{G}\right\} \tag{6.3}
\end{equation*}
$$

Lemma 6.1. For every $\varphi \in \mathcal{S}_{b}(X)$, the infimum in (6.2) is achieved (for all $x$ ) and $\varphi^{G}$ belongs to $\mathcal{S}_{b}(X)$. Moreover $\varphi^{G} \leq \varphi$ and the invariant set $\mathcal{G}$ is a convex subset of $\mathcal{S}_{b}(X)$.
Proof. The first statement is straightforward by using the lower semicontinuity of $\varphi$ and that of $G$ on the compact set of $X \times \mathcal{P}(X)$. The second one follows from (6.1) and of the fact that $\left(\theta \varphi_{1}+(1-\theta) \varphi_{2}\right)^{G} \geq \theta \varphi_{1}^{G}+(1-\theta) \varphi_{2}^{G}$ for every $\varphi_{1}, \varphi_{2}$ in $\mathcal{S}_{b}(X)$ and $\theta \in[0,1]$.

The next Lemma is motivated by the celebrated Kantorovitch-Rubinstein formulation for $\left(\mathcal{P}^{*}\right)$ which arises in the case where $H=0$ and $c$ is subadditive and vanishes on the diagonal (we refer for instance to [16] for more details)..
Lemma 6.2. Assume that the transform $\varphi \in \mathcal{S}_{b}(X) \mapsto \varphi^{G} \in \mathcal{S}_{b}(X)$ is idempotent and let $\mathcal{G}$ be defined by (6.3). Then

$$
\begin{equation*}
F(\mu, \nu)=\sup \left(\mathcal{P}^{*}\right)=\sup \left\{\int_{X} \varphi d \mu-\int_{X} \varphi d \nu: \varphi \in \mathcal{G}\right\} \tag{6.4}
\end{equation*}
$$

Proof. As $\mathcal{G}$ is a subset of $\mathcal{S}_{b}(X)$, we clearly have that $\sup \left(\mathcal{P}^{*}\right)$ is larger than the right hand side of (6.4). On the other hand, as $\varphi^{G} \leq \varphi$ for all $\varphi \in \mathcal{S}_{b}(X)$ (see Lemma above), one has
$\sup \left(\mathcal{P}^{*}\right) \leq \sup \left\{\int_{X} \varphi^{G} d \mu-\int_{X} \varphi^{G} d \nu: \varphi \in \mathcal{S}_{b}(X)\right\} \leq \sup \left\{\int_{X} \psi d \mu-\int_{X} \psi d \nu: \psi \in \mathcal{G}\right\}$ where, in the last inequality, we used that $\left\{\varphi^{G}: \varphi \in \mathcal{S}_{b}(X)\right\}$ is a subset of $\mathcal{G}$ by the idempotent property.

Like in the Rubinstein case, we expect that the regularizing property of the operator $\varphi \mapsto \varphi^{G}$ will be a cornerstone to obtain the existence of a minimizer for $\left(P^{*}\right)$. In the sequel we will use the following definition
Definition 6.3. We say that the cost function $G$ is idempotent if it holds :

$$
\varphi^{G G}=\varphi^{G}, \text { for every } \varphi \in \mathcal{S}_{b}(X)
$$

The link between the latter property and the subadditivity of the functional $F(\mu, \nu)$ is precised in the following key result:
Proposition 6.4. Assume that $G$ satisfies (A3) and (6.1). Then the following assertions are equivalent:

$$
\begin{equation*}
F(\mu, \nu) \leq F(\mu, p)+F(p, \nu), \text { for every }(\mu, \nu, p) \in(\mathcal{P}(X))^{3} \tag{i}
\end{equation*}
$$

(ii) For every $(p, \nu) \in(\mathcal{P}(X))^{2}$ and every $p$-measurable family $\left\{\gamma^{y}\right\}_{y \in X}$, one has

$$
\begin{equation*}
G(x, \nu) \leq G(x, p)+\int_{X} G\left(y, \gamma^{y}\right) p(d y) \quad \text { whenever } \quad \nu=\int_{X} \gamma^{y} p(d y) \tag{6.5}
\end{equation*}
$$

(iii) $G$ is idempotent.

Proof. (i) $\Rightarrow$ (ii). Apply (i) for $\mu=\delta_{x}, \nu=\int \gamma^{y} p(d y)$. Then,

$$
G(x, \nu) \leq G(x, p)+F(p, \nu) \leq G(x, p)+\int_{X} G\left(y, \gamma^{y}\right) p(d y)
$$

where, in the last inequality, we use the definition of $F(p, \nu)$ as an infimum.
(ii) $\Rightarrow$ (iii). As $\varphi^{G G} \leq \varphi^{G}$, it is enough to check that, for every $(x, p) \in X \times \mathcal{P}(X)$, one has:

$$
G(x, p)+\int_{X} \varphi^{G}(y) p(d y) \geq \varphi^{G}(x)
$$

For every $y \in X$, we chose a minimizer $\gamma^{y}$ for $\varphi^{G}(y)$ (see (6.2)). In fact we can do this in such way that the map $y \in X \rightarrow \gamma^{y}$ is $p$-measurable. Indeed we may use a selection Theorem (e.g. Theorem III.30 in [8]) for the multifunction $y \in X \mapsto\{q \in \mathcal{P}(X)$ : $\left.G(y, q)+\int_{X} \varphi d q \leq \varphi^{G}(y)\right\}$ whose graph is a Borel subset of $X \times \mathcal{P}(X)$. Then setting $\nu(d z)=\int_{X} \gamma^{y}(d z) p(d y)$, we obtain

$$
\begin{aligned}
G(x, p)+\int_{X} \varphi^{G}(y) p(d y) & =G(x, p)+\int_{X} G\left(y, \gamma^{y}\right) p(d y)+\int_{X^{2}} \varphi(z) \gamma^{y}(d z) p(d y) \\
& \geq G(x, \nu)+\int_{X} \varphi(z) \nu(d z) \\
& \geq \varphi^{G}(x)
\end{aligned}
$$

where in the second line the inequality (ii) is used.
(iii) $\Rightarrow$ (i). For every $\varphi \in \mathcal{G}$, one has

$$
\int_{X} \varphi d \mu-\int_{X} \varphi d \nu=\left(\int_{X} \varphi d \mu-\int_{X} \varphi d p\right)+\left(\int_{X} \varphi d p-\int_{X} \varphi d \nu\right) \leq F(\mu, p)+F(p, \nu)
$$

Assuming (iii), we can apply Lemma 6.2 so that the supremum of the left hand member above with respect to $\varphi \in \mathcal{G}$ is equal to $F(\mu, \nu)$.

Remark 6.5. By the characterization given in 6.4 (ii), it follows immediately that if $G_{1}, G_{2}$ are two idempotent functions, so is the sum $G_{1}+G_{2}$. On the other hand, as the condition $6.4(\mathrm{i})$ is stable by passing to a supremum, we deduce that $\sup _{i} G_{i}$ is idempotent for any family $\left\{G_{i}, i \in I\right\}$ of idempotent functions.
Remark 6.6. It follows from $6.4(\mathrm{i})$ that $G(x, p)=\int_{X} c(x, y) p(d y)$ satisfies the idempotent property if and only if the function $c$ is subadditive in the usual sense (i.e. $c(x, z) \leq c(x, y)+c(y, z))$. In that case, the idempotent property can be extended to cost functions of the kind (see subsection 4.3) $G(x, p)=\int_{X} c(x, y) p(d y)+h([p]-x)$ provided $h: \mathbb{R}^{d} \rightarrow \mathbb{R} \cup\{+\infty\}$ is a convex, l.s.c subadditive function. In particular we may consider $h(z)=\chi_{z=0}$ which corresponds to the martingale constraint. Alternatively the martingale constraint can be penalized by taking $h(z)=\lambda|z|$ where $\lambda$ is a large positive parameter. A slightly more general case of idempotent entropy $H(x, p)$ is presented in the next Lemma 6.7 showing thus that $G(x, p)=\int_{X} c(x, y) p(d y)+H(x, p)$ is idempotent as well.

Lemma 6.7. Let $\left\{\psi_{k}: 1 \leq k \leq N\right\}$ be a finite subset of $\mathcal{C}(X)$ and let $L: \mathcal{P}(X) \rightarrow$ $\mathbb{R}^{N}$ be the linear map defined by $L(p)=\left(\int_{X} \psi_{k} d p\right)_{1 \leq k \leq N}$. Then the entropy given by $H(x, p):=h\left(L(p)-L\left(\delta_{x}\right)\right)$ is idempotent for every convex, l.s.c subadditive function $h: \mathbb{R}^{N} \rightarrow \mathbb{R} \cup\{+\infty\}$.

Proof. We are done if $H$ satisfies the condition (6.5) of Proposition 6.4. Let $\nu, p \in \mathcal{P}(X)$ and $\left\{\gamma^{x}\right\}$ a $p-$ measurable family such that $\nu=\int_{X} \gamma^{y} p(d y)$. By the linearity of $L$ we infer that $L(\nu)-L(p)=\int_{X}\left(L\left(\gamma^{y}\right)-L\left(\delta_{y}\right)\right) p(d y)$. Thus by Jensen inequality:

$$
h(L(\nu)-L(p)) \leq \int_{X} h\left(L\left(\gamma^{y}\right)-L\left(\delta^{y}\right)\right) p(d y)=\int_{X} H\left(y, \gamma^{y}\right) p(d y)
$$

The required inequality (6.5) follows then thanks to the subadditivity property of $h$ :

$$
\begin{aligned}
H(x, \nu)=h\left(L(\nu)-L\left(\delta_{x}\right)\right) & \leq h\left(L(p)-L\left(\delta_{x}\right)\right)+h(L(\nu)-L(p)) \\
& \leq H(x, p)+\int_{X} H\left(y, \gamma^{y}\right) p(d y)
\end{aligned}
$$

We conclude this Section by an existence result for the dual problem which generalizes the case considered by Kantorovich and Rubinstein where $G(x, p)=\int_{X} c(x, y) p(d y)$ being $c$ a continous metric on $X$ (see [16, Thm 1.14]). In particular we may apply next Theorem when $G(x, p)=\int_{X} c(x, y) p(d y)+\lambda|[p]-x|$ where $\lambda>0$ acts as a Lagrange multiplier for the martingale constraint $\left[\gamma^{x}\right]=x$.

Theorem 6.8. Let $G(x, p)$ be an idempotent cost such that the family of functions $\mathcal{F}_{G}:=\{G(\cdot, p): p \in \mathcal{P}(X)\}$ is equicontinuous. Then the dual problem $\left(\mathcal{P}^{*}\right)$ admits a solution in $\mathcal{C}(X)$. If $\mathcal{F}_{G}$ is equi-Lipschitz, then $\left(\mathcal{P}^{*}\right)$ admits a Lipschitz solution.

Proof. By Lemma 6.2, we are reduced to show that the supremum in the right hand side of $(6.4)$ is achieved by an element of $\mathcal{G}$. Let $\left(\varphi_{n}\right)$ be a maximizing sequence in $\mathcal{G}$. As we can add to every $\varphi_{n}$ a constant $c_{n}$ without changing the value of $\int \varphi_{n} d \mu-\int \varphi_{n} d \nu$ and since $\left(\varphi_{n}+c_{n}\right)^{G}=\varphi_{n}^{G}+c_{n}=\varphi_{n}+c_{n}$, we may assume that $\inf _{X} \varphi_{n}=0$ for every $n$
(note that the latter infimum is actually a minimum since $\varphi_{n}$ is l.s.c and $X$ is compact). On the other hand, recalling that $\varphi_{n}^{G}(x)=\inf \left\{\int \varphi_{n} d p+G(x, p)\right\}$, it holds for every $(x, y) \in X^{2}$ :

$$
\left|\varphi_{n}^{G}(x)-\varphi_{n}^{G}(y)\right| \leq \sup \{G(x, p)-G(y, p): p \in \mathcal{P}(X)\}:=\omega(x, y),
$$

where, by the (uniform) equicontinuity assumption, $\omega(x, y) \leq \varepsilon(|x-y|)$ for a suitable continuous function $\epsilon(t)$ on $\mathbb{R}_{+}$vanishing at $t=0$. As $\varphi_{n}=\varphi_{n}^{G}$, we deduce that $\left\{\varphi_{n}\right\}$ is an equicontinuous and uniformly bounded family in $\mathcal{C}(X)$. By Arzelà-Ascoli Theorem, it follows that a subsequence of $\left(\varphi_{n}\right)$ (still denoted by the same symbol) converges uniformly to an element $\varphi_{\infty} \in \mathcal{C}(X)$. Observe that this function $\varphi_{\infty}$ is Lipschitz in case the family $\mathcal{F}_{G}$ is assumed to be equi-Lipschitz. Let us show that $\varphi$ solves ( $\mathcal{P}^{*}$ ). Since

$$
\int \varphi_{\infty} d \mu-\int \varphi_{\infty} d \nu=\lim _{n \rightarrow \infty}\left(\int \varphi_{n} d \mu-\int \varphi_{n} d \nu\right)=\sup \left(\mathcal{P}^{*}\right)
$$

it is enough to check that $\varphi_{\infty} \in \mathcal{G}$. To that aim, we pass to the limit $n \rightarrow \infty$ in the inequality $\int \varphi_{n} d p+G(x, p) \geq \varphi_{n}^{G}(x)=\varphi_{n}(x)$. We then obtain the inequality $\int \varphi_{\infty} d p+G(x, p) \geq \varphi_{\infty}(x)$ holding for every $(x, p) \in X \times \mathcal{P}(X)$. Thus $\varphi_{\infty}^{G}(x) \geq \varphi_{\infty}(x)$, hence $\varphi_{\infty}^{G}=\varphi_{\infty}$.

## 7. SOME PERSPECTIVES FOR MARTINGALE TRANSPORT

Here we focus on the case where $X=Y$ is a convex compact subset of $\mathbb{R}^{d}$ and

$$
\begin{equation*}
G(x, p)=\int_{X} c(x, y) p(d y)+\chi_{[p]=x} \tag{7.1}
\end{equation*}
$$

being $c: X^{2} \rightarrow \mathbb{R}$ a continuous function. We denote by $M T(\mu, \nu)$ the non empty subset of $\Pi(\mu, \nu)$ consisting of martingale transport plans i.e. such that $\left[\gamma^{x}\right]=x \mu$-a.e. Recall that the transport cost $F(\mu, \nu)=\inf \left\{\int_{X^{2}} c d \gamma, \gamma \in M T(\mu, \nu)\right\}$ is finite iff $\mu \leq_{c} \nu$ in the sense of convex order (see Remark 4.6). From now on we assume that

$$
\begin{equation*}
\mu \leq_{c} \nu \quad, \quad X=\operatorname{co}(\operatorname{supp}(\nu)) \tag{7.2}
\end{equation*}
$$

We observe that assuming the second condition is not restrictive since $\mu \leq_{c} \nu$ implies that $\operatorname{supp}(\mu) \subset \operatorname{co}(\operatorname{supp}(\nu))$ and that any transport plan $\gamma \in M T(\mu, \nu)$ satisfies $\operatorname{supp}\left(\gamma^{x}\right) \subset$ $\operatorname{supp}(\nu)$ for $\mu$-a.e. $x \in X$.

The existence issue for the dual problem in the case of (7.1) is a major problem. The difficulty arises with the lack of compactness of maximizing sequences and even the absence of bounded solutions can be demonstrated for very specific cost functions (see Example 4.13 where in some cases unbounded solutions do exist in $L_{\nu}^{1}$ ). In fact, except in the one dimensional case (see $[5,6,7]$ ), very few results are known about the existence of continuous solutions and, related to this, we point out the recent contribution [10], where the achievement for the dual problem is proved in $\mathbb{R}^{d}$ in the case of the cost $c(x, y)= \pm|x-y|$ under the additional assumption:

$$
\int \varphi d \mu \leq \int \varphi d \nu \quad \text { for every subharmonic function } \varphi \text { on } \mathbb{R}^{d}
$$

The aim of this Section is to provide an alternative approach for existence in the case of (7.1) for $c$ being a continuous function. We will make use of the function

$$
\begin{equation*}
\omega(x, y):=\sup \{|c(x, z)-c(y, z)|: z \in X\} \tag{7.3}
\end{equation*}
$$

which is continuous on $X^{2}$ and vanishes on the diagonal. Moreover, we will denote shortly by $\hat{\varphi}$ the $G$ transform of a function $\varphi$ (defined in (6.2)) in the case of $G$ defined by (7.1), that is

$$
\begin{equation*}
\hat{\varphi}(x):=\inf _{[p]=x}\left\{\int_{X}(c(x, y)+\varphi(y)) p(d y)\right\}=(c(x, \cdot)+\varphi)^{* *}(x) . \tag{7.4}
\end{equation*}
$$

(note that here the Fenchel conjugates defined on $\mathbb{R}^{d}$ are computed assuming that $\varphi=$ $+\infty$ in $\mathbb{R}^{d} \backslash X$ ). With these notations, we may rewrite the dual problem and the equality $\inf (P)=\sup \left(P^{*}\right)$ of Theorem 4.2 as

$$
\begin{equation*}
F(\mu, \nu)=\sup \left(\mathcal{P}^{*}\right)=\sup \left\{\int_{X} \hat{\varphi} d \mu-\int_{X} \varphi d \nu: \varphi \in \mathcal{S}_{b}(X)\right\} \tag{7.5}
\end{equation*}
$$

where $\mathcal{S}_{b}(X)$ is the set of l.s.c. and bounded functions already introduced in subsection 6. Moreover, in a similar way as in (4.8), we have the following necessary and sufficient optimality for an admissible pair $(\gamma, \varphi)$ in $M T(\mu, \nu) \times \mathcal{S}_{b}(X)$ :

$$
\begin{equation*}
\hat{\varphi}(x)=\int_{Y}(c(x, y)+\varphi(y)) \gamma^{x}(d y) \quad \mu-\text { a.e. } \tag{7.6}
\end{equation*}
$$

The novelty of our approach is that we are going to relax the maximization problem above using the topology of $\Gamma$-convergence. To that aim we need to allow unbounded l.s.c. competitors and accordingly we first enlarge the admissible class $\mathcal{S}_{b}(X)$ used in (7.5) as follows:

$$
\mathcal{S}(X):=\{\varphi: X \mapsto \mathbb{R} \cup\{+\infty\}: \varphi \text { l.s.c. and } \operatorname{dom} \varphi \neq \emptyset\} .
$$

We point out that elements of $\mathcal{S}(X)$ reach a finite minimum on the compact set $X$ and that their Fenchel biconjugate $\varphi^{* *}$ are convex proper. On the other hand, we deduce easily from (7.4) that, for every $\varphi \in \mathcal{S}(X), \hat{\varphi}$ belongs to $\mathcal{S}(X)$ and satisfies

$$
\begin{equation*}
\varphi^{* *}+m \leq \hat{\varphi} \leq \varphi^{* *}+M \quad \text { for every } \varphi \in \mathcal{S}(X) \tag{7.7}
\end{equation*}
$$

where $m, M$ are respectively a lower bound and an upperbound for $c$ on $X^{2}$ (in particular every element $\varphi$ in the invariant set $\mathcal{G}$ (see ((6.3)) is such that $\varphi-\varphi^{* *}$ is bounded).

Let us now recall the definition and the main features of $\Gamma$-convergence in our finite dimensional context. For every sequence $\left(\varphi_{n}\right)$ in $\mathcal{S}(X)$, we define for every $x \in X$ :
$\Gamma-\liminf \varphi_{n \rightarrow \infty}(x):=\inf _{x_{n} \rightarrow x}\left\{\liminf _{n \rightarrow \infty} \varphi_{n}\left(x_{n}\right)\right\} \quad, \quad \Gamma-\limsup _{n \rightarrow \infty} \varphi_{n}(x):=\inf _{x_{n} \rightarrow x}\left\{\limsup _{n \rightarrow \infty} \varphi_{n}\left(x_{n}\right)\right\}$.
We say that $\varphi_{n} \Gamma$-converges to $\varphi\left(\right.$ denoted $\left.\varphi_{n} \xrightarrow{\Gamma} \varphi\right)$ if $\Gamma-\lim _{\inf }^{n \rightarrow \infty}$ $\varphi_{n}=\Gamma-$ $\limsup _{n \rightarrow \infty} \varphi_{n}=\varphi$ holds on $X$. Notice that in general $\varphi$ is not proper unless we assume that the infimum of $\varphi_{n}$ does not blowup to infinity. If it is the case then $\varphi \in \mathcal{S}(X)$ (a $\Gamma$-limit is always l.s.c.) and, as $X$ is compact, it holds $\inf _{X} \varphi_{n} \rightarrow \inf _{X} \varphi$. Another useful
property is the following generalization of Fatou's Lemma holding for any sequence ( $\varphi_{n}$ ) of nonnegative functions in $\mathcal{S}(X)$ and any probability measure $p \in \mathcal{P}(X)$ :

$$
\begin{equation*}
\varphi_{n} \geq 0 \quad \text { and } \quad \varphi_{n} \xrightarrow{\Gamma} \varphi \Rightarrow \liminf _{n} \int_{X} \varphi_{n} d p \geq \int_{X} \varphi d p \tag{7.8}
\end{equation*}
$$

(this can be deduced by noticing that $\varphi=\lim _{n} \overline{g_{n}}$ where $\overline{g_{n}}$ is the lower semicontinuous enveloppe of $g_{n}:=\inf _{m \geq n} \varphi_{m}$ ).

Eventually we recall that by Kuratowski's Theorem, every sequence $\left(\varphi_{n}\right)$ admits a $\Gamma$-convergent subsequence (we refer for instance to [1] for further details about these notions and the possibility to construct a metrizable topology associated with the $\Gamma$ convergence.

The following stability result holds:
Proposition 7.1. Let $\left(\varphi_{n}\right)$ a sequence in $\mathcal{S}(X)$ such that $\left|\inf _{X} \varphi_{n}\right| \leq C$ and $\varphi_{n} \xrightarrow{\Gamma} \varphi$. Then:
i) $\varphi \in \mathcal{S}(X)$ and $\varphi_{n}^{* *} \xrightarrow{\Gamma} \varphi^{* *}$
ii) It holds $\hat{\varphi}_{n} \xrightarrow{\Gamma} \hat{\varphi}$. In particular if $\varphi_{n} \in \mathcal{G}$ for every $n$, then $\varphi=\hat{\varphi}$.

Proof. i) By the upper bound hypothesis, it holds : $\sup _{n}\left|\varphi_{n}^{*}(0)\right|<+\infty$. On the other hand, if $R$ denotes the diameter of the compact subset $X$ and since $\varphi_{n}^{*}(y):=$ $\sup _{x \in X}\left\{x \cdot y-\varphi_{n}(x)\right\}$, we derive that:

$$
\left|\varphi_{n}^{*}(y)-\varphi_{n}^{*}(z)\right| \leq R|y-z|, \quad \text { for all }(y, z) \in X^{2}
$$

Thus the family $\left\{\varphi_{n}^{*}\right\}$ is relatively compact in $\mathcal{C}(X)$. Let us show that $\varphi^{*}$ is the unique cluster point. In fact by the property of $\Gamma$-convergence, one has for every $y \in X$ :

$$
-\varphi_{n}^{*}(y)=\inf _{x \in X}\left\{\varphi_{n}(x)-x \cdot y\right\} \rightarrow \inf _{x \in X}\{\varphi(x)-x \cdot y\}=-\varphi^{*}(y),
$$

where we used that $X$ is compact and the fact that $\varphi_{n}-(\cdot \mid y) \xrightarrow{\Gamma} \varphi-(\cdot \mid y)$. In particular for $y=0$, we obtain that $\varphi^{*}(0)=\lim _{n} \varphi_{n}^{*}(0)$ is finite, thus $\inf \varphi \in \mathbb{R}$ and $\varphi$ belongs to $\mathcal{S}(X)$. Now it is a consequence of [1, Corollary 3.13, pp 286] that $\varphi_{n}^{*} \xrightarrow{\Gamma} \varphi^{*}$ and $\varphi_{n}^{* *} \xrightarrow{\Gamma} \varphi^{* *}$.

Let us now prove ii). We show first that if $\left(x_{n}\right)$ is a sequence in $X$ converging to $x$, then $\liminf _{n} \hat{\varphi}_{n}\left(x_{n}\right) \geq \hat{\varphi}(x)$. To that aim, it is enough to apply the assertion i) to the sequence $\left(\psi_{n}\right)$ in $\mathcal{S}(X)$ where $\psi_{n}:=\varphi_{n}+c\left(x_{n}, \cdot\right)$. Indeed the continuity of $c$ implies that $c\left(x_{n}, \cdot\right) \rightarrow c(x, \cdot)$ uniformly in $X$ so that one deduces easily that $\psi_{n} \xrightarrow{\Gamma} \psi$ with $\psi:=\varphi+c(x, \cdot)$. On the other hand, as $\left|\inf \psi_{n}-\inf \varphi_{n}\right| \leq M$, the sequence $\left(\inf \psi_{n}\right)$ remains bounded. Recalling (7.4) we conclude that

$$
\liminf _{n} \hat{\varphi}_{n}\left(x_{n}\right)=\liminf _{n} \psi_{n}^{* *}\left(x_{n}\right) \geq \psi^{* *}(x)=\hat{\varphi}(x) .
$$

It remains to show that for every $x \in X$, we can find a sequence $\left(x_{n}\right)$ converging to $x$ such that $\lim \sup _{n} \hat{\varphi}_{n}\left(x_{n}\right) \leq \hat{\varphi}(x)$. We may assume that $\hat{\varphi}(x)<+\infty$. In a similar way as above, by applying the assertion i) to $\phi_{n}:=\varphi_{n}+c(x, \cdot)$, we obtain that $\phi_{n}^{* *} \xrightarrow{\Gamma} \phi^{* *}$ where $\phi:=\varphi+c(x, \cdot)$. In particular this implies the existence of a sequence $x_{n} \rightarrow x$
such that $\phi_{n}^{* *}\left(x_{n}\right) \rightarrow \phi^{* *}(x)$. We observe that $\varphi_{n}+c\left(x_{n}, \cdot\right) \leq \phi_{n}+\omega\left(x, x_{n}\right)$, thus passing to the biconjugate, we have

$$
\hat{\varphi}_{n}\left(x_{n}\right)=\left(\varphi_{n}+c\left(x_{n}, \cdot\right)\right)^{* *}\left(x_{n}\right) \leq \phi_{n}^{* *}+\omega\left(x, x_{n}\right)
$$

Therefore, it holds $\lim \sup \hat{\varphi}_{n}\left(x_{n}\right) \leq \lim \sup \phi_{n}^{* *}\left(x_{n}\right)=\phi^{* *}(x)=\hat{\varphi}(x)$ and the claim follows.

The regularization effect induced by the transform $\varphi \rightarrow \hat{\varphi}$ is summarized in the next result:
Lemma 7.2. Let $\left(\varphi_{n}\right)$ a sequence in $\mathcal{S}(X)$ such that $\left|\inf _{X} \varphi_{n}\right| \leq C$ and $\varphi_{n} \xrightarrow{\Gamma} \varphi$. Assume that the convex subset $D_{\varphi}:=\left\{\varphi^{* *}<+\infty\right\}$ has non empty interior. Then $\hat{\varphi}_{n}$ is continuous and converges uniformly to $\hat{\varphi}$ on every compact subset $K \subset \subset D_{\varphi}$. Furthermore if $\omega$ given by (7.3) satisfies $\omega(x, y) \leq K|x-y|$, then $\varphi$ is locally Lipschitz on $D_{\varphi}$.

Proof. By Ascoli-Arzela's Theorem, we are done if we show that, for every $x_{0}$ in the interior of $D_{\varphi}$, we can find $r>0$ such that $\left\{\hat{\varphi}_{n}\right\}$ is equi-continuous (resp. equi-Lipschitz) in the ball $B\left(x_{0}, r\right)$. To show this claim, we consider any simplex $\Sigma=\operatorname{co}\left\{a_{0}, a_{1}, \ldots, a_{d}\right\}$ such that $\Sigma \subset D_{\varphi}$ and $\Sigma$ contains $x_{0}$ in its interior. Then we choose $r$ so small that $B\left(x_{0}, 3 r\right) \subset \Sigma$. By the assertion i) of Proposition 7.1, we have $\varphi_{n}^{* *} \xrightarrow{\Gamma} \varphi^{* *}$, there exists $a_{i, n} \rightarrow a_{i}$ such that $\limsup _{n} \varphi_{n}^{* *}\left(a_{i, n}\right) \leq \varphi^{* *}\left(a_{i}\right)<+\infty$. As $\Sigma_{n}=c o\left\{a_{0, n}, a_{1, n}, \ldots, a_{n, d}\right\}$ is arbitrary close to $\Sigma$ for large $n$, it contains a smaller ball $B\left(x_{0}, 2 r\right)$ so that, by the convexity of $\varphi_{n}^{* *}$, we have:

$$
\begin{equation*}
\limsup _{n \rightarrow \infty} \sup _{B\left(x_{0}, 2 r\right)} \varphi_{n}^{* *} \leq C:=\max \left\{\varphi^{* *}\left(a_{i}\right), 0 \leq i \leq d\right\} \tag{7.9}
\end{equation*}
$$

Accordingly $\left\{\varphi_{n}^{* *}\right\}$ is equi-Lipschitz on the smaller ball $B\left(x_{0}, r\right)$. Let us now consider for every $x$, the convex function $f_{n}^{x}:=\left(c(x, \cdot)+\varphi_{n}\right)^{* *}$. For every $x, y \in X$, it holds

$$
\left|f_{n}^{x}-f_{n}^{y}\right| \leq \omega(x, y) \quad, \quad f_{n}^{x} \leq \varphi_{n}^{* *}+M \quad, \quad \hat{\varphi}_{n}(x)=f_{n}^{x}(x) .
$$

Then we deduce the following inequality:

$$
\begin{equation*}
\left|\hat{\varphi}_{n}(x)-\hat{\varphi}_{n}(y)\right| \leq\left|f_{n}^{x_{0}}(x)-f_{n}^{x_{0}}(y)\right|+\omega\left(x_{0}, x\right)+\omega\left(x_{0}, y\right) . \tag{7.10}
\end{equation*}
$$

Furthermore, by the estimate (7.9), the family of convex functions $\left\{f_{n}^{x_{0}}\right\}$ is uniformly majorized on $B\left(x_{0}, 2 r\right)$ (by a constant a little larger than $\left.C+M\right)$. Thus it is also equiLipschitz on $B\left(x_{0}, r\right)$. The equi-continuity (resp. equi-Lipschitz) property of the family $\left\{\hat{\varphi}_{n}, n \in \mathbb{N}\right\}$ on $B\left(x_{0}, r\right)$ that we claimed follows then from (7.10).

Remark 7.3. By a careful reading of the proof, it is possible to show that, even if $D_{\varphi}$ has an empty interior, the uniform convergence of $\left(\hat{\varphi}_{n}\right)$ still holds on every compact set $K_{R}:=\left\{\varphi^{* *} \leq R\right\}$. Indeed the arguments developed there apply on the relative interior of the possibly lower dimensional convex subset $D_{\varphi}$.

We are now in position to define our relaxed version for the dual problem ( $P^{*}$ ). Let us define the functional $E: \mathcal{S}(X) \rightarrow \mathbb{R} \cup\{+\infty\}$ by

$$
E(\varphi)= \begin{cases}\int \varphi d \nu-\int \hat{\varphi} d \mu & \text { if } \varphi \in \mathcal{S}_{b}(X) \\ +\infty & \text { otherwise }\end{cases}
$$

It can be easily checked that $E$ is a convex lower bounded functional and it holds: $\inf \{E(\varphi): \varphi \in \mathcal{S}(X)\}=-F(\mu, \nu)$. We consider the $\Gamma$-lower semicontinuous enveloppe defined by

$$
\bar{E}(\varphi):=\inf \left\{\liminf _{n \rightarrow \infty} E\left(\varphi_{n}\right): \varphi_{n} \xrightarrow{\Gamma} \varphi\right\} .
$$

and define the relaxed dual problem as:

$$
\begin{equation*}
\inf \{\bar{E}(\varphi): \varphi \in \mathcal{S}(X)\} \tag{Q}
\end{equation*}
$$

Thanks to the compactness argument due to Kuratowski, we deduce immediately
Lemma 7.4. The relaxed problem $(Q)$ admits a (possibly unbounded) solution and we have

$$
-F(\mu, \nu)=\inf \{E(\varphi): \varphi \in \mathcal{S}(X)\}=\min \{\bar{E}(\varphi): \varphi \in \mathcal{S}(X)\}
$$

Proof. Since $E$ thus $\bar{E}$ are invariant by addition of a constant function, we can choose a minimizing sequence $\left(\varphi_{n}\right)$ in $\mathcal{S}(X)$ such that $\inf \varphi_{n}=-\varphi_{n}^{*}(0)=0$. By Kuratowski compactness Theorem (and since $X$ is compact), we have $\varphi_{n_{k}} \xrightarrow{\Gamma} \bar{\varphi}$ for a suitable subsequence where $\bar{\varphi}$ is an element of $\mathcal{S}(X)$ (such that $\inf \bar{\varphi}=0$ ). We infer that $\bar{E}(\bar{\varphi})=\inf \{E(\varphi): \varphi \in \mathcal{S}(X)\}=\inf \{\bar{E}(\varphi): \varphi \in \mathcal{S}(X)\}$.

In order to make this abstract existence result meaningful, we need now to identify $\bar{E}(\varphi)$ and in particular the subset $\{\varphi \in \mathcal{S}(X): \bar{E}(\varphi)<+\infty\}$. This central issue is partially achieved only and we present here some recent progress. In the next Theorem 7.5, we will show that:

$$
\begin{equation*}
\bar{E}(\varphi)=\int \varphi d \nu-\int \hat{\varphi} d \mu \quad \text { for every } \varphi \in \mathcal{S}(X) \cap L_{\mu+\nu}^{1} \tag{7.11}
\end{equation*}
$$

thus in particular $\bar{E}=E$ on $\mathcal{S}_{b}(X)$. Notice that by (7.7), it holds $\hat{\varphi} \in L_{\mu}^{1}$ whenever $\varphi \in L_{\nu}^{1}$. In order to indentify $\bar{E}(\varphi)$ for elements $\varphi$ which are not in $L_{\nu}^{1}$, we set:

$$
I_{\gamma}(\varphi):=\int_{X}\left(\int_{X} \varphi d \gamma^{x}-\hat{\varphi}(x)\right) \mu(d x)
$$

for every $\gamma \in M T(\mu, \nu)$. Notice that by (7.7) and since $\left[\gamma^{x}\right]=x$, we have:

$$
\begin{equation*}
g_{\varphi}(x):=\int_{X} \varphi d \gamma^{x}-\hat{\varphi}(x) \geq-M \quad \mu-\text { a.e. } \tag{7.12}
\end{equation*}
$$

so that $I_{\gamma}(\varphi)>-\infty$. In view of (7.11), we see that, for $\varphi \in \mathcal{S}(X) \cap L_{\nu}^{1}$, it holds $\bar{E}(\varphi)=I_{\gamma}(\varphi)$ for every $\gamma \in M T(\mu, \nu)$. The issue of the next result is to extend this equality to a suitable subclass of $\mathcal{S}(X)$. We define

$$
\begin{equation*}
\Gamma_{0}(X)=\left\{\varphi=\sum_{k=0}^{k=\infty} \psi_{k}, \psi_{k} \text { convex continuous on } X\right\} . \tag{7.13}
\end{equation*}
$$

In the one dimensional case, it is shown in [7, Lemma 4.1] that $\Gamma_{0}(X)$ coincides with the set of all convex l.s.c. functions on $X$. We believe that it is still the case when $X$ is a compact convex subset of $\mathbb{R}^{d}$. As a consequence of Proposition 7.1 and Lemma 7.2, we have

Theorem 7.5. Assume (7.2) and let $\varphi \in \mathcal{S}(X)$ be such that that $\mu\left(\left\{\varphi^{* *}=+\infty\right\}\right)=0$. Then it holds

$$
\begin{equation*}
\bar{E}(\varphi) \geq I_{\gamma}(\varphi) \quad, \quad \text { for all } \gamma \in M T(\mu, \nu) \tag{7.14}
\end{equation*}
$$

Assume furthermore that $\varphi$ is of the form $\varphi=u+f$ with $u \in \mathcal{S}(X) \cap L_{\mu+\nu}^{1}$ and $f \in$ $\Gamma_{0}(X)$. Then $\bar{E}(\varphi)=I_{\gamma}(\varphi)$ (and $I_{\gamma}(\varphi)$ is independent of the choice of $\gamma \in M T(\mu, \nu)$ ). In particular, it holds (7.11).
Proof. Let $\varphi \in \mathcal{S}(X)$ such that $\mu\left(\left\{\varphi^{* *}=+\infty\right\}\right)=0, \gamma \in M T(\mu, \nu)$ and $g_{\varphi}$ as defined in (7.12). We have to prove that $\bar{E}(\varphi) \geq \int_{X} g_{\varphi} d \mu$. To that aim we consider an arbitrary sequence $\left(\varphi_{n}\right)$ in $\mathcal{S}_{b}(X)$ such that $\varphi_{n} \xrightarrow{\Gamma} \varphi$ to which we associate the sequence $\left(g_{\varphi_{n}}\right)$ in $L_{\mu}^{1}$ where $g_{\varphi_{n}}(x):=\int_{X} \varphi_{n} d \gamma^{x}-\hat{\varphi}_{n}(x)$. We are then reduced to show the following claim: $\lim \inf _{n} \int_{X} g_{\varphi_{n}} d \mu \geq \int_{X} g_{\varphi} d \mu$. Without loss of generality, we may assume that $\varphi_{n}$ is nonnegative. Then by the $\Gamma$-convergence of $\varphi_{n}$, we know already (see (7.8)) that $\lim \inf \int_{X} \varphi_{n} d \gamma^{x} \geq \int_{X} \varphi d \gamma^{x}$. On the other hand, by Lemma 7.2 (and remark 7.3), $\hat{\varphi}_{n}$ is continuous and converges uniformly to $\hat{\varphi}$ on $K_{R}:=\left\{\varphi^{* *} \leq R\right\}$ for every $R$. It follows in particular that $\hat{\varphi}_{n} \rightarrow \hat{\varphi}$ on $\left\{\varphi^{* *}<+\infty\right\}$ that is $\mu$-a.e. according to our assumption. Thus we deduce that $\liminf _{n} g_{\varphi_{n}} \geq g_{\varphi}$ holds $\mu-$ a.e. and the claim follows by applying Fatou's Lemma. Thus we have proved that $\bar{E}(\varphi) \geq \int_{X} g_{\varphi} d \mu$.

Let us now show that the reverse inequality holds when $\varphi=u+f$ with $u \in \mathcal{S}(X) \cap$ $L_{\mu+\nu}^{1}$ and $f \in \Gamma_{0}(X)$. It is not restrictive to assume that $u \geq 0$ and $\int_{X} g_{\varphi} d \mu<$ $+\infty$. We consider a non decreasing sequence of non negative $\left(u_{n}\right)$ in $\mathcal{S}_{b}(X)$ such that $\sup _{n} u_{n}=u$. Let $\left(\psi_{k}\right)$ be a sequence associated to $f$ through the definition (7.13) and set $f_{n}:=\sum_{k=0}^{n-1} \psi_{k}$. Then $\left(f_{n}\right)$ is a non decreasing sequence of convex functions in $\mathcal{S}_{b}(X)$ such that $f=\sup f_{n}$ and $f_{n+1}-f_{n}=\psi_{n}$ is convex continuous. Let us define $\varphi_{n}:=u_{n}+f_{n}$. Clearly it holds $\varphi_{n} \xrightarrow{\Gamma} \varphi$ since $\left(\varphi_{n}\right)$ is monotone non decreasing. By the assertion ii) of Proposition 7.1, we infer that $\hat{\varphi}_{n} \xrightarrow{\Gamma} \hat{\varphi}$. As $\left(\hat{\varphi}_{n}\right)$ is nondecreasing we deduce that $\hat{\varphi}_{n} \rightarrow \hat{\varphi}$ pointwise. All in all we have proved that $g_{\varphi_{n}}(x) \rightarrow g_{\varphi}(x)$ for $\mu-$ almost all $x \in X$. As $\bar{E}(\varphi) \leq \lim \sup _{n} \int_{X} g_{\varphi_{n}} d \mu$, we are done if we can establish that $g_{\varphi_{n}} \rightarrow g_{\varphi}$ in $L_{\mu}^{1}$.

By dominated convergence Theorem, it is enough that $g_{\varphi_{n}}$ (recall $g_{\varphi_{n}} \geq-M$ ) satisfies the upperbound $g_{\varphi_{n}} \leq \beta$ for a suitable function in $L_{\mu}^{1}$. In fact, by (7.7), we have $\hat{\varphi}_{n} \geq\left(u_{n}+f_{n}\right)^{* *}+m \geq f_{n}+m$ so that:

$$
g_{\varphi_{n}}(x) \leq \int_{X} u_{n} \gamma^{x}(d y)+h_{n}(x)-m \quad \text { where } \quad h_{n}(x)=\int_{X} f_{n} d \gamma^{x}-f_{n}(x)
$$

Here we use the same trick as in [7], namely that by the convexity $f_{n+1}-f_{n}=\psi_{n}$, it holds

$$
h_{n+1}(x)-h_{n}(x)=\int_{X} \psi_{n} d \gamma^{x}-\psi_{n}(x) \geq 0
$$

Thus $u_{n} \leq u$ and $h_{n} \leq h$ where $h(x):=\int_{X} f d \gamma^{x}-f(x)$. We are led to $g_{\varphi_{n}} \leq \beta$ where $\beta:=\int_{X} u d \gamma^{x}+h(x)$. Let us show that the non negative function $\beta$ belongs to $L_{\mu}^{1}$. By (7.7), we have $\hat{\varphi} \leq \varphi^{* *}+M \leq \varphi+M$ so that $g_{\varphi} \geq \beta-u-M$. Thus:

$$
\int_{X} \beta d \mu \leq \int_{X} g_{\varphi} d \mu+\int_{X} u d \mu+M
$$

The conclusion follows since we assumed that $g_{\varphi}$ and $u$ belong to $L_{\mu}^{1}$.
Remark 7.6. As $\bar{E}(\varphi)$ coincides with $E(\varphi)$ when $\varphi$ is bounded, the functional $E$ is lower semicontinuous on $\mathcal{S}_{b}(X)$ with respect to the $\Gamma$ - convergence and $\bar{E}$ is actually an extension of $E$ from $\mathcal{S}_{b}(X)$ to $\mathcal{S}(X)$. Coming back to the original dual problem ( $P^{*}$ ) and exploiting the characterization of $\bar{E}$ on $\mathcal{S}(X) \cap L_{\mu+\nu}^{1}$, we deduce that:

$$
\sup \left(\mathcal{P}^{*}\right)=\sup \left\{\int_{X} \hat{\varphi} d \mu-\int_{X} \varphi d \nu: \varphi \in \mathcal{S}(X) \cap L_{\mu+\nu}^{1}\right\}
$$

As a consequence of Theorem 7.5, we obtain two corollaries:
Corollary 7.7. Assume that there exists a maximizing sequence $\left(\varphi_{n}\right)$ for $\left(P^{*}\right)$ such that

$$
\begin{equation*}
\left|\inf _{X} \varphi_{n}\right|+\left\|\varphi_{n}\right\|_{L_{\mu+\nu}^{1}} \leq C . \tag{7.15}
\end{equation*}
$$

Then the dual problem admits a solution $\varphi \in L_{\mu+\nu}^{1}$.
Proof. We can assume that $\inf \varphi_{n}=0$ and, possibly after extracting a subsequence, that $\varphi_{n} \xrightarrow{\Gamma} \varphi$ where $\varphi \in \mathcal{S}(X)$. Thus by Lemma $7.4, \varphi$ solves the relaxed problem $(Q)$ meaning that: $-\bar{E}(\varphi)=\sup \left(P^{*}\right)=F(\mu, \nu)$. In view of the last assertion of Theorem 7.5 (see Remark 7.6), it remains to show that $\varphi \in L_{\mu+\nu}^{1}$. As $\left(\varphi_{n}\right)$ is assumed to be nonnegative and bounded in $L_{\mu+\nu}^{1}$, by applying (7.8), we get:

$$
\int_{X} \varphi d(\mu+\nu) \leq \liminf _{n} \int_{X} \varphi_{n} d(\mu+\nu)<+\infty
$$

We notice that under the subharmonic order condition used in [10], every maximizing sequence $\left(\varphi_{n}\right)$ will be uniformly bounded in $X$ so that the condition (7.15) holds. Thus our Corollary 7.7 can be used providing an alternative proof for existence. Unfortunately it was not possible to establish the upperbound estimate (7.15) in a general case.

Corollary 7.8. Let $\gamma \in M T(\mu, \nu)$ and let $\varphi$ be of the form $\varphi=u+f$ with $u \in$ $\mathcal{S}(X) \cap L_{\mu+\nu}^{1}$ and $f \in \Gamma_{0}(X)$. Then $\gamma$ is optimal for $(P)$ and $\varphi$ is optimal for the relaxed dual problem $(Q)$ if and only the condition (7.6) is satisfied.
Proof. By Lemma 7.4, the pair $(\gamma, \varphi)$ is optimal if and only if one has:

$$
\int_{X^{2}} c d \gamma+\bar{E}(\varphi)=0
$$

As by Theorem 7.5, it holds $\bar{E}(\varphi)=I_{\gamma}(\varphi)=\int_{X}\left(\int_{X} \varphi d \gamma^{x}-\hat{\varphi}(x)\right)$, the latter condition can be rewritten as:

$$
\int_{X}\left(\int_{X}(\varphi+c(x, \cdot)) d \gamma^{x}-\hat{\varphi}(x)\right) d \mu=0
$$

which is equivalent to (7.6) since, by (7.4), the quantity integrated with repect to $\mu$ is non negative .

Remark 7.9. The example 4.13 fits very well to illustrate the successive steps we performed to enlarge the class of admissible competitors in the dual problem. We found a solution $\psi_{\alpha}=-\varphi_{\alpha}$ where $\varphi_{\alpha} \in C([0,1])$ for $\alpha>2$ and where $\varphi_{\alpha} \in L_{\nu}^{1} \cap \mathcal{S}([0,1])$ for $\frac{3}{2}<\alpha \leq 2$. For $1<\alpha \leq \frac{3}{2}$, we have merely that $\varphi_{\alpha} \in \mathcal{S}([0,1])$ with $\left\{\varphi_{\alpha}<+\infty\right\}=[0,1)$ and $\mu(\{1\})=0$. By checking the optimality condition (7.6), we then deduce from Corollary 7.8 that $\varphi_{\alpha}$ is still a solution of dual problem, but in its relaxed form $(Q)$ since $\varphi_{\alpha} \notin L_{\nu}^{1}$. Notice that, in that case and adopting the notations of example 4.13, we have $\varphi_{\alpha}=u+f$ with $u$ 1-Lipschitz given by $u(y)=\sum_{n \geq 1}\left(\left|y-x_{n}\right|-\frac{1}{2}\left|I_{n}\right|\right) 1_{I_{n}}(y)$ and $f \in \Gamma_{0}([0,1])$ given by

$$
f(y)=\sum_{n \geq 1}\left(\frac{1}{2}\left|I_{n}\right|-\psi_{\alpha}\left(x_{n}\right)-a_{n}\left(y-x_{n}\right)\right) 1_{I_{n}}(y)
$$

We conclude this Section with a challenging open issue: what can we say about the domain of $\bar{E}(\varphi)$ and does it exist alternative expressions for representing $\bar{E}(\varphi)$ when for instance $\mu\left(\left\{\varphi^{* *}=+\infty\right\}\right)>0$ ?

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